March 1, 2011

duostech

Information Systems Associates Announces the Addition of Mr. William Nelson as Its Director of Product Strategy and Provides Product Development Update

Mr. Nelson Brings Over 20 Years of IT Software Experience to Drive Growth to Information Systems Associates

STUART, Fla., March 1, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCBB:IOSA) today announced that it has hired Mr. William F. Nelson as Director of Product Strategy of Information Systems Associates, Inc.

"Bill brings with him over 20 years of IT software experience ranging from software design and implementation to network security and data center management products. Most recently Mr. Nelson served as the Director of Product Management at Rackwise, leading product management and the product marketing of an enterprise data center management product used by many of the Global 2000," said Joe Coschera CEO of Information Systems Associates, Inc.

Development of ISA, Inc.'s forward-looking product strategies and product marketing strategies and tactics will be key elements of Mr. Nelson's responsibilities at ISA, Inc. Mr. Nelson's near term focus will be the definition of product concepts, designs, and oversight of the development of next generation mobile data center asset management products.

Product Development Update

Information Systems Associates is in the process of finalizing the features and functionality that will be introduced in release v3 of OSPI. The projected availability for OSPI v3 is Q3 2011.

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: http://www.IOSA-IR.com

About Information Systems Associates

Information Systems Associates, Inc. (OTCBB:IOSA) based in Palm City, FL. is a leading provider of turnkey data center management solutions with a suite of products and services including; data center asset/inventory management, data center management software and data center data collection. Its core service utilizes its proprietary technology "OSPI software" (On Site Physical Inventory(R)) which provides a tool set allowing

customers to create a highly accurate data set of their current IT inventory and assets. This accurate information is then imported into software that enables businesses to make meaningful decisions on Data Center Management that leads to optimization of resources, cost reductions and significant ROI.

For more information visit our website http://www.isa-inc.net

Safe Harbor Statement

Certain statements in this press release that are not historical, but are forward-looking, are subject to known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this press release. Such risks and uncertainties may include, but are not limited to, the Company's need to raise equity capital and its ability to obtain equity financing on acceptable terms, if at all, regulatory limitations on the medical industry in general, working capital constraints, fluctuations in customer demand and commitments, fluctuation in quarterly results, introduction of new services and products, commercial acceptance and viability of new services and products, pricing and competition, reliance upon subcontractors and vendors, the timing of new technology and product introductions, the risk of early obsolescence of our products and the other factors listed under "Risks and Uncertainties" in our annual report on Form 10-K for the fiscal year ended December 31, 2009, and our other filings with the Securities and Exchange Commission. We assume no obligation to update the information contained in this news release.

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CONTACT: Investor Relations Contact:
         Gerald Kieft
         Wall Street Resources, Inc.
         772-219-7525
         InformationSystemsIR@WallStreetResources.net
         http://www.wallstreetresources.net/informationsystems.asp
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Source: Information Systems Associates, Inc.