

January 6, 2011



Data Center Management Industry Veteran, Dom Lesme, Joins Information Systems Associates as Its President and Chief Operating Officer

Mr. Lesme Brings Over 15 Years of Business Development Experience and a Concise Strategy to Drive Growth to Information Systems Associates

STUART, Fla., Jan. 6, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA) today announces that it has hired Dom Lesme, the former VP and General Manager of Rackwise, as President and Chief Operating Officer of Information Systems Associates, Inc.

"Dom Lesme is clearly one of the leading visionaries of the data center software industry. He has had a major impact on the Data Center Infrastructure Management market," said Joe Coschera, CEO of Information Systems Associates, Inc. "His strategic vision and experience at leading and growing a data center technology organization will be invaluable to Information Systems Associates."

Information Systems Associates has revolutionized inventory and data center asset management with its handheld On Site Physical Inventory System - OSPI, and an array of distinctive professional services. "The meteoric growth and change in the data center industry has brought forth issues that can only be solved by new technologies. Information Systems Associates has a unique technology, access to the best of breed systems, and an unmatched expertise in Data Center Asset Management and Inventory," says Dom Lesme.

Mr. Lesme's duties will include the management of the sales, marketing, operations, strategic partner, channel, and development organizations. His main focus will involve expanding the existing business, building a scalable organization, enhancing infrastructure, as well as the conception and development of new products and services.

Dom joins Information Systems Associates, Inc. from Rackwise where in a four year period he led the company from a relatively unknown desktop utility with a handful of customers to a recognized leader in the enterprise data center management software marketplace, now operating within the Global 2000. Prior to joining Rackwise, Mr. Lesme lead the business development of two technology companies that were ultimately acquired.

Dom Lesme states, "Top Data Center Infrastructure Management (DCIM) vendors and their customers are finding that deploying a DCIM technology into the data center is only the first step. The next step is integrating into the data center ecosystem, and the technologies present in that organization. OSPI handhelds, unique to Information Systems Associates,

take data center management to the next level by augmenting a DCIM solution. Information Systems Associates has offerings that allow for a full inventory of IT assets, that keep the inventory up to date, and that add mobile asset, cabling, and capacity management to the tool set required by today's sophisticated data center professionals."

Information Systems Associates, in a nationwide expansion, will be opening an office in Las Vegas. A team of sales, marketing, operations, and support professionals will be located in the Las Vegas office. As part of this expansion, Information Systems Associates will have coverage for all the Americas, Europe, the Middle East and Africa (EMEA), and Australia.

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at:

<http://www.IOSA-IR.com>

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Palm City, FL. is a leading provider of turnkey data center management solutions with a suite of services including data center inventory management, data center management software and data center optimization. Its core service utilizes its proprietary technology "OSPI software" (On Site Physical Inventory(R)) which provides a tool set allowing customers to create a highly accurate data set of their current IT inventory and assets. This accurate information is then imported into software that enables businesses to make meaningful decisions on Data Center Management that leads to optimization of resources, cost reductions and significant ROI.

For more information visit our website <http://www.isa-inc.net>

Safe Harbor Statement

Certain statements in this press release that are not historical, but are forward-looking, are subject to known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this press release. Such risks and uncertainties may include, but are not limited to, the Company's need to raise equity capital and its ability to obtain equity financing on acceptable terms, if at all, regulatory limitations on the medical industry in general, working capital constraints, fluctuations in customer demand and commitments, fluctuation in quarterly results, introduction of new services and products, commercial acceptance and viability of new services and products, pricing and competition, reliance upon subcontractors and vendors, the timing of new technology and product introductions, the risk of early obsolescence of our products and the other factors listed under "Risks and Uncertainties" in our annual report on Form 10-K for the fiscal year ended December 31, 2009, and our other filings with the Securities and Exchange Commission. We assume no obligation to update the information contained in this news release.

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