

# Information Systems Associates to Attend AFCOM's Data Center World Conference at the Mirage Hotel and Convention Center in Las Vegas October 3-6, 2010

PALM CITY, Fla., Sept. 28, 2010 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCBB:IOSA), a data center optimization software, services and solutions company, today announces it is attending AFCOM's Data Center World conference October 3-6, 2010 at the Mirage Hotel and Convention Center in Las Vegas, Nevada.

Joe Coschera, the President and Chief Executive Officer of Information Systems Associates, stated, "Attendance at Data Center World will provide ISA the opportunity to speak with key industry leaders as well as members of the data center community. Our strategic partners will be exhibiting at the conference and we expect to spend time at their booths learning first-hand what is most important to data center management and how we can leverage that information to make more people aware of the benefits of OSPI v2."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: <a href="http://www.IOSA-IR.com">http://www.IOSA-IR.com</a>

### **About AFCOM**

AFCOM, the leading association of data center management professionals, is a dynamic community providing a forum for discussion, learning and problem-solving. With more than 4,000 members worldwide, you will find no better place to build relationships with your peers. Over the past 30 years they have compiled an innovative and comprehensive portfolio of resources for the data center industry. From educational conferences and an extensive local chapter program to in-depth publications and research tools, AFCOM provides the means to empower you and your data center.

# **About Information Systems Associates**

Information Systems Associates, Inc. (OTCBB:IOSA) based in Palm City, FL. is a leading provider of turnkey data center management solutions with a suite of services including; data center inventory management, data center management software and data center optimization. Its core service utilizes its proprietary technology "OSPI software" (On Site Physical Inventory(R)) which provides a tool set allowing customers to create a highly accurate data set of their current IT inventory and assets. This accurate information is then imported into software that enables businesses to make meaningful decisions on Data Center Management that leads to optimization of resources, cost reductions and significant ROI.

For more information visit our website <a href="http://www.isa-inc.net">http://www.isa-inc.net</a>

# Forward Looking Statement Disclaimer

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2009 and the Form 10-QSB filed June 30, 2010. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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