

August 3, 2010



Joe Coschera, CEO of Information Systems Associates, Discusses Key Milestones in Recent Interview with BuzzStocksLive.com

PALM CITY, Fla., Aug. 3, 2010 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCBB:IOSA), a data center optimization software, services and solutions company, today announced that a new interview featuring the Company's Chief Executive Officer, Joe Coschera, is available on BuzzStocksLive.com.

The interview covers topics including:

- The Company's multiple revenue streams
- Key differentiators of OSPI over competing data inventory management solutions
- Key industry trends
- Mr. Coschera's background and experience in data center management
- Key growth drivers and initiatives in 2010

Watch the interview in its entirety, at: <http://www.buzzstockslive.com/buzz-stocks-interview-otcbb-iosa>

About Information Systems Associates

Information Systems Associates, Inc. (OTCBB:IOSA) based in Palm City, FL. is a leading provider of turnkey data center management solutions with a suite of services including; data center inventory management, data center management software and data center optimization. Its core service utilizes its proprietary technology "OSPI software" (On Site Physical Inventory) which provides a tool set allowing customers to create a highly accurate data set of their current IT inventory and assets. This accurate information is then imported into software that enables businesses to make meaningful decisions on Data Center Management that leads to optimization of resources, cost reductions and significant ROI. For more information visit <http://www.isa-inc.net>

About BuzzStocksLive.com

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Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate," "project," and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2009 and the Form 10-QSB filed May 17, 2010. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

Contact:

The WSR Group
Gerald Kieft
772-219-7525
Fax: 772-219-3579
InformationSystemsIR@WallStreetResources.net
www.theWSRgroup.com