

October 20, 2009



Wall Street Resources, Inc. Releases a Research Report on Information Systems Associates, Inc.

PALM CITY, FL, Oct. 20 /PRNewswire-FirstCall/ - Information Systems Associates, Inc. (OTC BB: IOSA), a data center optimization software, services and solutions company, today announces the release of a Research Report on the Company, by experienced micro-cap analyst Mr. Paul Silver, Director of Research for Wall Street Resources, Inc. The 26-page report includes detailed information on the Company's business model, products, industry, valuation, management and risks.

The free report is available at: www.wallstreetresources.net/InformationSystems.asp

Joe Coschera, the President and Chief Executive Officer of Information Systems Associates, Inc. commented, "We are very proud of what has been accomplished to date and pleased that Wall Street Resources has articulated these events for the investment community."

Paul Silver stated, "Information Systems Associates has a significant opportunity to consolidate and dominate a niche market. The Company's proprietary patent-pending system (OSPI) is widely recognized as the best of breed IT solution for collecting, validating, and populating information in data center management solutions. ISA is in the process of creating an internal sales force to leverage its unique solution, with the end result being increased levels of higher margin consulting business in addition to ISA's traditional revenue streams including data collection and licensing fees. As a direct result, we fully expect that ISA's deal flow and margins will expand dramatically over the next 2-3 years."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: <http://www.IOSA-IR.com>

About Information Systems Associates

Information Systems Associates, Inc. (IOSA) is a leading provider of data center optimization software, services and solutions based out of Palm City, FL. Its core technology OSPI (On Site Physical Inventory®) provides a tool set allowing customers to create a highly accurate data set of their current IT assets. This information can be utilized to enable businesses to make meaningful decisions on Data Center Management that lead to optimization of resources, cost reductions and significant ROI.

For more information, please visit: www.isa-inc.net

About the Analyst

Mr. Silver joined Wall Street Resources in 2006 as the Director of Research. He has been in

the financial services industry since 1995 and began his professional career in auditing with a Big Four accounting firm in New York City. Mr. Silver made the move to Wall Street as a sell-side research analyst for two global investment banks in New York City including Salomon Smith Barney and UBS Paine Webber. At Salomon Smith Barney he was a member of the firm's research team covering REITs that was consistently ranked # 1 by Institution Investor magazine. Most recently, Mr. Silver worked for a private equity firm as its Chief Investment Strategist. Mr. Silver is a graduate of the College of William and Mary in Virginia with a BA in liberal arts and New York University's Stern Business School with an MBA in International Finance and Accounting.

About Wall Street Resources

Wall Street Resources, Inc. and its affiliated site <http://www.wallstreetresources.net> is a leading source for information on micro-to-small capital publicly traded companies and its principals have over 25 years of experience providing analysis on these companies. Wall Street Resources (WSR) acts as a conduit between micro-to-small capital company investors and emerging growth companies through its proprietary financial publications including daily and monthly newsletters, as well as comprehensive 20-50 page featured company reports. To sign up to receive WSR's financial publications go to: http://www.wallstreetresources.net/signup_basic.asp. WSR also provides business consulting services to help corporate executives by writing analytical reports, building financial models, and developing business plans.

Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2008 and the Form 10-QSB filed September 9, 2009. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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