

October 19, 2009



Information Systems Associates, Inc. Announces the Expansion of its Senior Management Team and Provides a Shareholder Update

PALM CITY, FL, Oct. 19 /PRNewswire-FirstCall/ - Information Systems Associates, Inc. (OTC BB: IOSA), a data center optimization software, services and solutions company, today announces the addition of Michael Hull as its Chief Financial Officer and Vincent Minerva as its VP of Data Center Services. Michael Hull has over 25 years of senior level accounting and auditing experience as well as in depth knowledge of Sarbanes Oxley compliance. Vincent Minerva is a seasoned IT professional with over 27 years of experience in financial and manufacturing environments.

Joe Coschera, President and Chief Executive Officer of Information Systems Associates, Inc. commented, "I am pleased to have Michael and Vince join our team and look forward to taking the Company to the next level. Since we became publicly traded in January of 2008, we have focused on the development of our proprietary On Site Physical Inventory (OSPI) software. With OSPI version 2 achieving excellent results in its final BETA testing, we are positioning for an aggressive growth strategy beginning in the first quarter of 2010."

To effectively communicate its progress with shareholders and the investment community, the Company has redesigned its website and added comprehensive financial content and an email news alert system to keep investors up-to-date. The Company has also retained the services of The WSR Group to manage its investor relations efforts and to increase the Company's visibility.

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at:

<http://www.IOSA-IR.com>

About Michael Hull

After graduating from college, Mr. Hull spent 11 years auditing both public and private companies for Price Waterhouse, advancing from audit staff to audit senior manager. Upon leaving Price Waterhouse, he accepted the position of CFO for BCT International, a public company that is a franchisor of wholesale printing businesses with annual network sales of \$107 million. Subsequently, he worked for Resources Global Professionals, where he was a member of a team that assisted a \$4 billion subsidiary of a \$40 billion multinational company in complying with Section 404 of the Sarbanes Oxley Act of 2002. Most recently, Mr. Hull served as the CFO of BabyUniverse, a public company traded on Nasdaq. His responsibilities included preparing the annual 10-K and quarterly 10-Qs filed with the SEC and coordinated the annual financial statement audit and quarterly reviews. Mr. Hull is a 1985 graduate of the University of Central Florida with a B.S.B.A. in Accounting. He has

been a Certified Public Accountant since 1986 and is a member of the Florida Institute of Certified Public Accountants, the American Institute of Certified Public Accountants and the Financial Executives Network Group.

About Vince Minerva

Vincent Minerva is a seasoned IT professional with over 27 years of experience in financial and manufacturing environments. Mr. Minerva has in-depth expertise in high technology applications in diverse areas including infrastructure implementation, systems engineering and relationship management. In addition, Mr. Minerva also has a solid background in both hardware and software areas of IT management. Mr. Minerva's experience includes senior technical positions with companies including Microsystems, JP Morgan, Cantor Fitzgerald, EDS Corporation, Deutsche Bank and Citco. Most recently he has performed corporate technology consulting roles for Wachovia TIAA-CREF. Mr. Minerva earned a Bachelor of Science in Computer Science from New York Institute of Technology.

About Information Systems Associates

Information Systems Associates, Inc. (IOSA) is a leading provider of data center optimization software, services and solutions based out of Palm City, FL. Its core technology OSPI (On Site Physical Inventory®) provides a tool set allowing customers to create a highly accurate data set of their current IT assets. This information can be utilized to enable businesses to make meaningful decisions on Data Center Management that lead to optimization of resources, cost reductions and significant ROI.

For more information, please visit: www.isa-inc.net

About The WSR Group

The WSR Group and its affiliated companies Wall Street Resources, Inc. and WSR Consulting, Inc. provide corporate financial services and equity research for private and publicly traded companies with market capitalizations less than \$500 million. For additional information visit our websites including www.theWSRgroup.com and www.HighAlphaInvestments.com

Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward- looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2008 and the Form 10-QSB filed September 9, 2009. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.