August 21, 2017

MEDIA ALERT: Equinix to Showcase the Global Interconnection Index and Solutions for Digital Transformation at Gartner Catalyst Cloud & IoT Conference 2017

Equinix provides insights on how businesses can scale for the digital edge through an interconnection-first architecture

REDWOOD CITY, Calif., Aug. 21, 2017 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Equinix will be exhibiting at the Gartner Catalyst Conference taking place August 21 - 24, 2017 at the Manchester Grand Hyatt in San Diego, California. During the conference, Equinix will share insights into how global business leaders are leveraging interconnection to scale for digital transformation.

At the event, Sara Baack, Chief Marketing Officer, Tony Bishop, Vice President of Global Vertical Strategy and Marketing, and Bryson Hopkins, Senior Director, Global Solutions Enablement, will host the following sessions:

Equinix: Critical Insights & Best Practices to Architect for Digital at the Edge
Monday, August 21, at 10:30 AM in Grand Hall B

> It's scale or fail in the Digital Economy. Interconnection scaled the Internet, web, and thriving digital ecosystems like financial securities trading. Now interconnection is enabling firms to scale digital business platforms and ecosystems globally. Learn critical insights from the Global Interconnection Index and best practices from the IOA™ Knowledge Base Community Platform.
>
> Tony Bishop, Vice President of Global Vertical Strategy and Marketing, Equinix

How Aon, Lincoln Financial, Devon Energy, and Smithfield Foods Are Scaling for Digital with Interconnection
Tuesday, August 22, at 10:10 AM in Grand Hall B

> The digital economy is changing the nature of business, forcing IT to transform to become a Digital Business Platform. Equinix will host a distinguished panel of innovative IT leaders to discuss how digital is disrupting their business model and driving their IT strategy to architect in a digital and interconnection-first manner. Solving challenges and realizing benefits in speed, scale, security, and reduced risk.
>
> Panel Host: Sara Baack, Chief Marketing Officer, Equinix

Equinix: Live Demo: Dynamically Interconnect multiple clouds, metros, and providers at the edge via APIs or Portal
Tuesday, August 22, at 12:45 PM in Showcase Theatre

> Dynamically interconnect new cloud instances across multiple clouds, metros, and providers. Transfer workloads between clouds, and see multi-cloud workloads in action – in a live environment with Amazon, Azure, Google and Oracle. Equinix will demonstrate the simplicity, performance, and cost efficiency of cloud interconnection on Platform Equinix™.
>
> Bryson Hopkins, Senior Director, Global Solutions Enablement

In addition, Equinix will demonstrate an expanded beta version of IOA Knowledge Base on the show floor. IOA Knowledge Base is an open, online community where peers and experts can share insights and leverage reference tools designed to help enterprises as they seek industry best practices to architect for the digital edge. Available through a community platform, IOA Knowledge Base provides an open reference framework that is derived from studying 600 discrete deployments of businesses implementing digital edge strategies.

To see a demo of IOA Knowledge Base and dynamic multi-cloud interconnection with Equinix Cloud Exchange, visit the Equinix booth #201 on the show floor.

Additional Resources:

- Global Interconnection Index [Market study]
- Interconnection Oriented Architecture Knowledge Base [Website]
- Gartner's Edge Manifesto [Blog]

About Equinix
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 44 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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