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MEDIA ALERT: Equinix to Showcase Solutions for Digital Transformation at Gartner Catalyst 2016

Equinix provides insights on how businesses can re-architect for the digital age through an Interconnection Oriented Architecture

REDWOOD CITY, Calif., Aug. 11, 2016 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Equinix representatives will speak at the Gartner Catalyst Conference taking place August 15 - 18, 2016 at the Manchester Grand Hyatt in San Diego, California. At the event, Charles Meyers, chief operating officer, Tony Bishop, vice president of vertical marketing, and Bryson Hopkins, director of solutions architects, will host the following sessions:

Learn How General Electric, Aon and TIAA are Architecting Their Digital Platform with IOA™- Tuesday, August 16th at 3:05 PM in Seaport Ballroom F

The digital economy is changing the nature of business, forcing IT to transform. Charles Meyers will host a distinguished panel of innovative IT leaders who are re-architecting for the digital edge with an Interconnection Oriented Architecture. As they accelerate their journey to digital, learn how they are solving challenges and realizing benefits in speed, scale, security, and reduced risk.

Panel Host: Charles Meyers, chief operating officer, Equinix
Robert Hintze, senior director, institutional retirement technology, TIAA
Daniel Headrick, executive director, enterprise architecture, General Electric Company
Munu Gandhi, vice president, infrastructure services, Aon.

Architect Your Digital Platform with the IOA Playbook & Knowledgebase- Monday, August 15th at 10:25 AM in Seaport Ballroom F

Equinix will discuss the Interconnection Oriented Architecture framework with a step-by-step playbook on how to redefine the edge and architect a digital platform. Topics include topology, security, data and application integration, with early access to an open knowledge base of blueprints and design patterns.

Speaker: Tony Bishop, vice president of vertical marketing, Equinix

Virtualized Interconnection Demo: Dynamically Connect to Multiple Clouds via APIs or Portal- Tuesday, August 16th at 1:00 PM in the TechZone Theater/Harbor Ballroom, Second Level

Equinix will demonstrate the simplicity, performance and cost efficiency of cloud interconnection on Platform Equinix™. Bryson Hopkins will show attendees how to dynamically connect new cloud instances, transfer workloads between clouds, and see

multi-cloud workloads in action – in a live environment with Amazon, Azure, Google and Oracle.

Speaker: Bryson Hopkins, director of solutions architects, Equinix

Additionally, Equinix will demonstrate on the show floor a beta version of the soon to be released IOA Knowledge Base. IOA Knowledge Base is an online community with reference tools designed to help enterprises as they seek industry best practices to architect the digital edge. Available through a community platform, IOA Knowledge Base provides an open reference framework that is derived from studying 600 discrete deployments of businesses implementing digital edge strategies.

To see a demo of IOA Knowledge Base visit the Equinix booth #201 on the show floor.

Additional Resources:

- Learn more about architecting your digital edge leveraging Interconnection Oriented Architecture

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/media-alert-equinix-to-showcase-solutions-for-digital-transformation-at-gartner-catalyst-2016-300312702.html

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