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MEDIA ALERT: Equinix to Host "Where Opportunity Connects" Roundtable Discussion at ITW 2015

Participants include Lightower Fiber Networks, Softlayer, Tata Communications, Telefonica and Unitas Global

REDWOOD CITY, Calif., May 12, 2015 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Karl Strohmeyer, president, Equinix Americas, will be speaking at International Telecoms Week (ITW) 2015 taking place May 10-13 at the Hyatt Regency and Swissotel in Chicago, Illinois.

Strohmeyer will be leading the executive panel, "Where Opportunity Connects – Clouds & Networks," on Tuesday, May 12 from 9-10:30am CT in Swiss Tower, Gold Level, Lucerne 3. The discussion will focus on solving the private cloud access challenge to provide a scalable and effective vehicle to utilize cloud services and implement a hybrid cloud environment. Service providers of every type, including data center providers, network service providers, cloud service providers and system integrators are working collectively to make it possible to consume cloud resources and applications via securable high bandwidth connectivity. The network and IT consumption model is becoming fungible and the IT and Network service provider industry is building a bridge to help enterprise CIOs implement hybrid cloud architectures.

The objective of the panel session is to review and compare what is currently being done to solve the connectivity challenges including elements associated with automating a telco service delivery model to match the on-demand cloud consumption model. This panel will explore what service providers need to do themselves, as well as collectively to satisfy enterprise requirements and the aforementioned challenges. Panelists will describe their part of the service chain and experience implementing or partnering to deliver private cloud connectivity as well as their vision of what's to come in the next five years.

Panelists:

- Philip Olivero, CTO, Lightower Fiber Networks
- Jack Beech, VP, Business Development, SoftLayer, an IBM Company
- Conor Carroll, SVP Global Carrier Solutions, TATA Communications
- Eduardo Guardincerri, director, Product & Services Development, Telefonica
- Grant Kirkwood, CTO and founder, Unitas Global
- Moderator: Karl Strohmeyer, president, Equinix Americas

Equinix is exhibiting at ITW at the Hyatt Regency, West Tower, suite #3027.

About Equinix
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 33 markets across

five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/media-alert-equinix-to-host-where-opportunity-connects-roundtable-discussion-at-itw-2015-300081621.html

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