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Equinix and Syniverse Accelerate Service Innovation for Mobile Industry

Direct access to Syniverse solutions enable colocation customers inside Equinix data centers to scale their networks for improved reach, performance and revenue gains

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Equinix Inc. (Nasdaq:EQIX), a provider of global data center services, today announced the availability of the Syniverse PRIME^{SM} IPX Solution, the leading global gateway for enabling IP access to the mobile cloud, in several of Equinix's International Business Exchange™ (IBX®) data centers. Direct access to Syniverse inside Platform Equinix™ exemplifies the caliber and proximity of vital go-to-market partners that drive high-performance, high-value and differentiated services to consumers and enterprises worldwide.

The Syniverse IPX Solution delivers unmatched reliability and unparalleled scalability to propel growth for companies throughout the entire mobile value chain on Platform Equinix. These supply-chain partners include other service enablers, mobile network operators (MNOs), cable providers, ISPs, and content and application providers.

Mobile communications is experiencing unprecedented growth worldwide. According to the February 2012 report *Mobile is the New Face of Engagement* by Forrester Research, one billion consumers worldwide will have smartphones by 2016. In that same timeframe, mobile spend will reach $1.3 trillion as the mobile apps market reaches $55 billion and mobile commerce growth exceeds $31 billion. To address the demand for mobile services, companies must be able to scale the mobile infrastructure to increase capacity, improve user experience and deliver new services to meet demands of mobile users.

"As the interconnection point for the world's leading businesses, Equinix offers Syniverse an ideal platform to easily integrate our proven network solutions into the mobile strategies of Platform Equinix participants," said John Wick, senior vice president, Global Network Solutions, Syniverse.

"The Equinix global ecosystem comprises leading companies whose solutions have paved the way to enabling global interoperability within mobile and wireless," said Jim Poole, general manager, Global Networks and Mobility at Equinix. "With hundreds of companies driving innovation and growth in the mobile industry, we see the addition of Syniverse to Platform Equinix as a great example of how our global architectural model can enhance lines of business for companies," Poole said.

The Syniverse IPX solution is available in select Equinix's IBX data centers to quickly and easily establish direct interconnections that access next-generation IP services and reach more than three billion mobile subscribers worldwide. The centers are located across North America, Europe and Asia including Atlanta (AT2, AT3), Chicago (CH1, CH3), Dallas (DA1, DA2, DA3), Philadelphia (PH1), Phoenix (PX1), Seattle (SE2), Tampa (TA1), Toronto (TR1), Washington, D.C. (DC2), Amsterdam (AM1), London (LD5), Hong Kong (HK1) and Singapore (SG1). Search for Syniverse in the right data center location for your business

using Equinix Marketplace™, a web-based portal that makes it possible to quickly find and directly connect potential partners, customers and suppliers of digital services.

Additional Resources

- Inside Story: Syniverse Knows the Power of Being In (video)
- Enabling the Mobile Ecosystem (whitepaper download)
- Platform Equinix (tutorial)
- Structuring Mobile Applications and Content for Performance and Revenue Gains (webinar featuring Cotendo)
- Locate Syniverse services by location using Equinix Marketplace (register for guest access)
- Syniverse PRIME℠ IPX Solution
- Equinix / Syniverse Solution Sheet

About Syniverse

Syniverse makes mobile work for more than 900 mobile operators, cable and Internet providers, and enterprises in over 160 countries. With unmatched expertise and more than 20 years simplifying the complexities of roaming, messaging and networking, Syniverse serves as the force at the center of the mobile communications universe, keeping people connected today and forging new connections for tomorrow. Nobody knows mobile like Syniverse. For more information, visit www.syniverse.com, follow Syniverse on Twitter or find Syniverse on Facebook.

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 700 network service providers to help them grow their businesses, improve application performance and protect their vital digital assets. Equinix operates in 38 strategic markets across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. http://www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities

and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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