

## **Americas Business Overview**

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President, The Americas



## **2010 Americas Corporate Stats**

### **Unique Breadth and Depth**

Total Transaction Value \$73.7 b
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Property Sales (# of Transactions) 4,35
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Property.	/ Sales	(Transaction Value)	)	\$29.8 billion
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**Property & Corporate Facilities** 

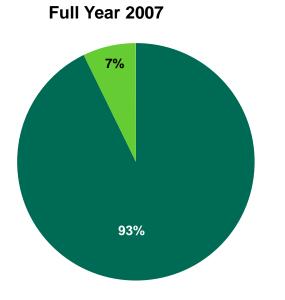
Under Management 1.45 billion sq. ft.<sup>(2)</sup>

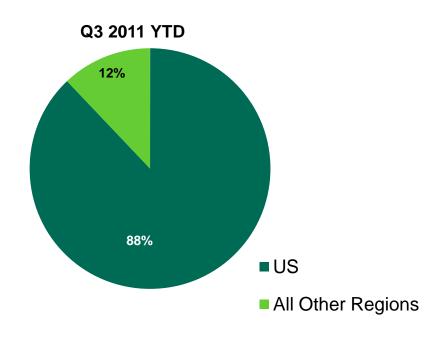
Project Management Contract Value \$9.9 billion



<sup>(1)</sup> Reflects loans serviced by GEMSA, a joint venture between CBRE Capital Markets and GE Capital Real Estate

# Revenue by Region





#### **Key Facts**

- Canada: 23 owned offices and 1 affiliate
  - Advisory and Outsourcing revenue at record pace in 2011
- Latin America: Owned offices in Brazil, Chile and Mexico; affiliates in 4 other countries
  - Substantial growth in Brazil and Chile
  - Growing GCS portfolio



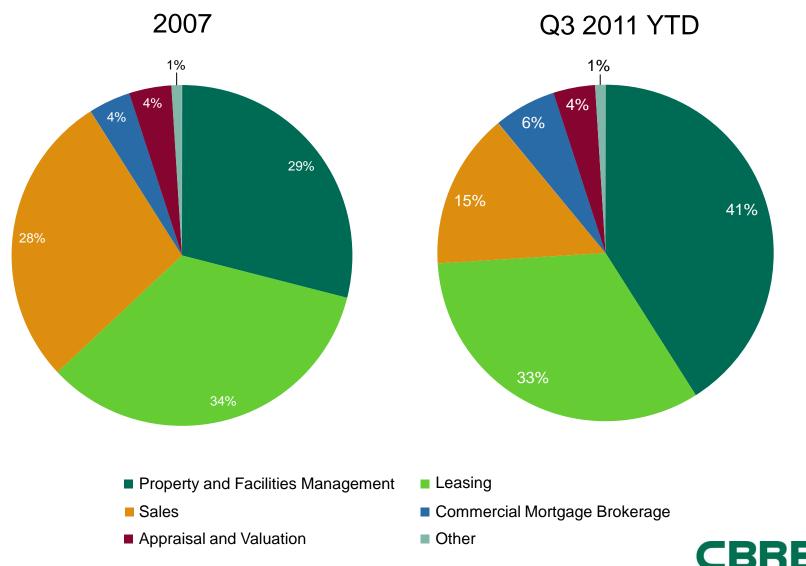
# **Top Cities**

Atlanta	Chicago	Dallas	Los Angeles	New York
Business Services     Education     Government     Healthcare     Leisure & Hospitality     Transportation     Utilities	Education     Financial Services     Healthcare     Retail     Technology	Business Services     Healthcare     Logistics & Trade     Technology	Education     Entertainment     Government     Healthcare/Hospitals     Law Firms	Entertainment     Financial Services     Law Firms     Publishing

San Francisco	Sao Paulo	Seattle	Toronto	Washington, DC
Biotech     Business Services     Financial Services     Law Firms     Technology	Automotive     Business Services     Financial Services     Telecommunications     Textiles	Aerospace     Business Services     Healthcare     Technology	Consulting Financial Services Government Insurance Law Firms	Federal Government     Financial Services     Government     Contractors     Law Firms     Non-profits /     Associations



## **Americas Revenue by Service Line**



### **Americas Trends**

#### Leasing:

- Leasing activity has maintained solid growth despite sluggish economy
  - Vacancy remains historically high
  - Rental growth has been modest

#### **Capital Markets:**

- Recovery of investment activity has continued with availability of low-priced capital.
- Commercial real estate ownership as an asset class is attractive
  - Pricing stable in core markets
  - Private and institutional capital gravitates toward core markets
- Ample debt available from life companies, banks and GSE's (CMBS market in flux)

#### Appraisal and Valuation:

Portfolio assignments are increasing; stress in secondary markets creating workout opportunities

#### **Asset Services:**

- High vacancy pressures owners to increase efficiencies to improve ROI
- Industrial portfolios have been largest outsourcing deals brought to market



### Results

- Sustaining strong growth in spite of sub-par economic recovery
  - Gross revenue up 17% and 19%, Q3 2011 and YTD Q3 2011, respectively
  - All service lines growing YTD by double digits
- Taking advantage of capital markets recovery
  - Property sales revenue up 49% YTD Q3 2011
  - #1 investment sales market share (14.3%) YTD Q3 2011 (RCA)
  - Commercial mortgage brokerage revenue up 47% YTD Q3 2011
- Outsourcing strength continues
  - Property and Facilities Management revenue up 13% YTD Q3 2011
- Canada and Latin America making increased contributions



# **Americas Strategic Priorities**

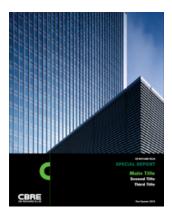
- Lead the industry (by revenue and margin) in the top markets
- Invest in our people to enable best-in-class client service
- Grow and integrate Global Asset Services
- Grow and integrate Global Corporate Services
- Invest in enhancing our Shared Services systems and platform



## **People and Platform**

### **Industry Leading Research and Consulting**





**Special Reports** 



Global In-Sights Video Podcast



Mapping and Demographics

**Labor Analytic and Economic Incentives Groups** 

#### **Robust Technology**



**Global LaborView** 

**Insight Client Portal** 









**Active Social Media Presence** 

#### The Best People in the Business



**Training For All Levels of Professional Development** 

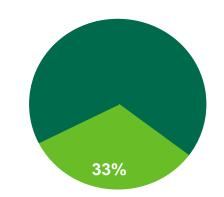


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## **Property Leasing Services**

Major 2011 Transactions					
VERTEX	1,100,000 sq. ft.	Boston			
Condé Nast	1,050,000 sq. ft.	New York			
pepsi	540,000 sq. ft.	New York (suburbs)			
pwc	250,000 sq. ft.	Tampa			
FIFTH THIRD BANK	218,000 sq. ft.	Chicago			
TARGET	180,000 sq. ft.	Toronto			

#### Percent of Q3 2011 YTD Americas Revenue



### **Key Facts**

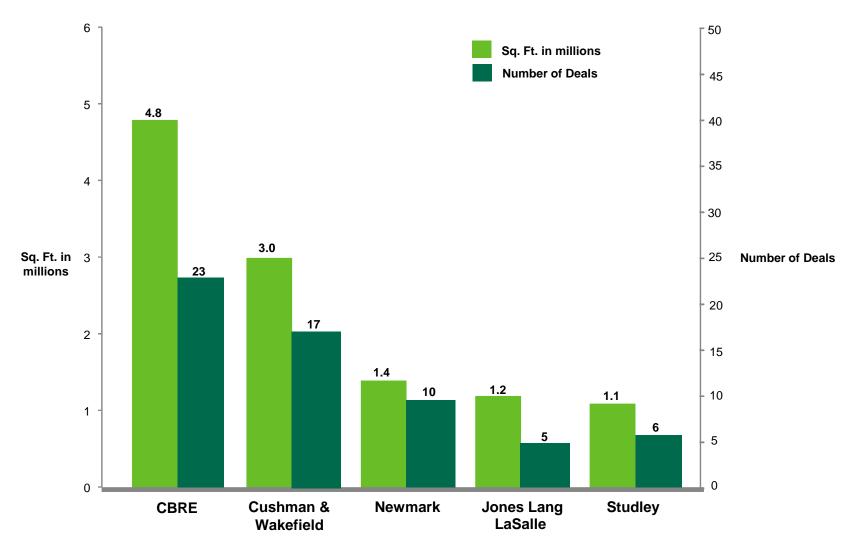
- Approximately 2,600¹ leasing professionals in the Americas
- Tailored service delivery by property type and industry/market specialization
- \$43.9 billion in Americas lease transactions in 2010
- Despite a sluggish economy, the leasing market posted solid growth through Q3 2011 YTD.



<sup>&</sup>lt;sup>1</sup> As of December 31, 2010. Does not include affiliate offices.

# **Top 5 Manhattan Brokerage Firms**

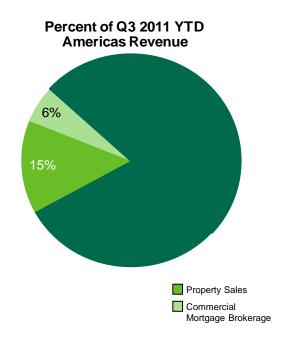
## 2010 Leasing Activity; Top 50 Transactions





### **Capital Markets**

Major 2011 Transactions					
	Chelsea Market \$380 Million Financing	New York			
	Parsons Corp. Headquarters \$320 Million Acquisition	Southern California			
	One Superior Place \$320 Million Property Sale	Chicago			
OTARGET	Donohue Schriber \$249 Million Financing	California & Nevada			
sh.	PPG Place \$214 Million Property Sale	Pittsburgh			
	Sutton Place Hotel \$205 Million Property Sale	Canada (Vancouver & Edmonton)			



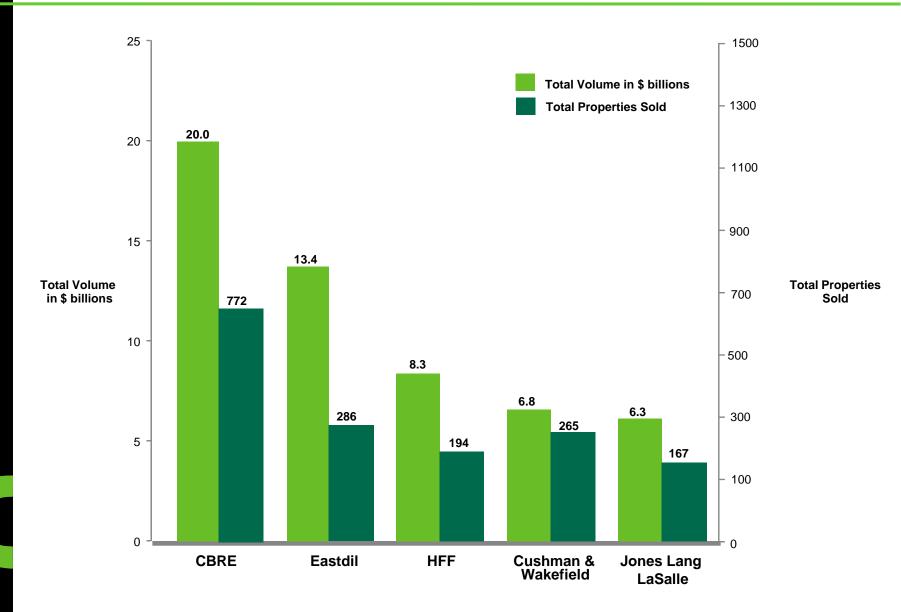
#### **Key Facts**

- Approximately 780¹ investment sales specialists in the Americas
- Specialization across all major property types
- \$29.8 billion in Americas sales in 2010
- Recovery of transaction activity continued through Q3 2011 YTD as low-priced capital remained available





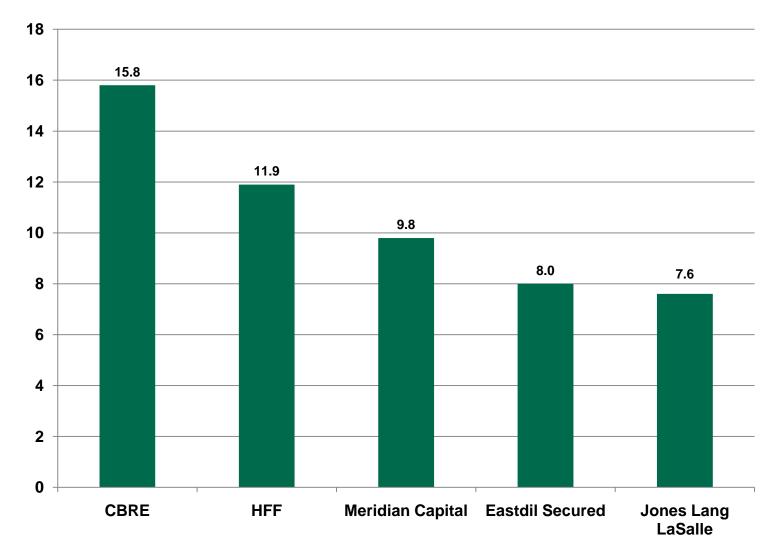
# **Top 5 U.S. Investment Sales Firms**





# Top 5 U.S. Financial Intermediaries

Volume in \$ billions



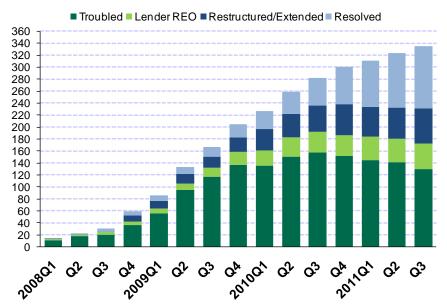
Source: NREI "Top Lenders" Survey, May 2011\*



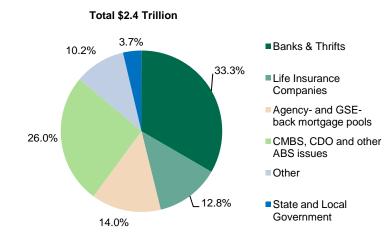
<sup>\*</sup>Includes loan sales volume, which was left out of NREI survey as published.

# **Capital Markets**

#### **Distressed Deal Volume**



#### **U.S. Commercial & Multifamily Outstanding**



Source: Mortgage Bankers Association 2Q 2011

Source: Real Capital Analytics, Troubled Asset Radar as of September 30, 2011

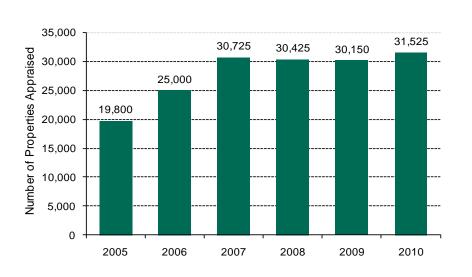
NPI Total Returns Summary – Retail Catches up to Apartments					
	Q3 2011	1 Year	3 Year	15 Year	Since Inception
Apartment	3.60	18.58	11	9.35	8.66
Industrial	3.39	15.41	-2.64	9.34	9.23
Office	2.96	15.33	-3.09	9.51	8.30
Retail	3.58	15.30	1.13	9.92	9.43
Total	3.30	16.10	-1.45	9.39	9.03

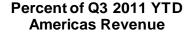
Source: The National Council of Real Estate Investment Fiduciaries (NCREIF) and CBRE Research, as of Q3 2011

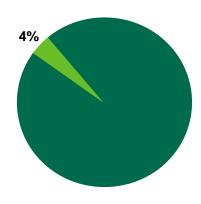


## **Appraisal and Valuation Services**

#### **Number of Americas Appraisals**









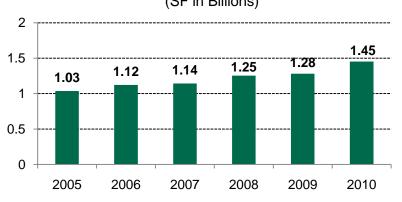


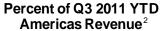


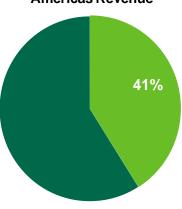


### **Asset Services**

## Americas Square Footage Managed<sup>1</sup> (SF in Billions)







- 1. Represents combined data for CBRE and Trammell Crow Company for Facilities Management and Asset Services. Includes affiliate company portfolios.
- 2. Revenue includes property management, facilities management and project management fees for Global Corporate Services and Asset Services. Does not include transaction revenue associated with outsourcing activities.



