

December 12, 2013



## "The Nelson Mandela Music Tribute Channel" Launches on SiriusXM

NEW YORK, Dec. 12, 2013 /PRNewswire/ -- SiriusXM today announced that it will launch "The Nelson Mandela Music Tribute Channel" to commemorate the life and legacy of Nelson Mandela.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

"The Nelson Mandela Music Tribute Channel" will launch on Friday, December 13 at 12:00 pm ET and will air through Sunday, December 15 on SiriusXM channel 111 via satellite and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

"The Nelson Mandela Music Tribute Channel" will honor the life of the legendary former South African president Nelson Mandela through musical tributes from artists such as Sting, Bono, Stevie Wonder, Alicia Keys, Paul Simon and Hugh Masekela. It will also feature music that celebrates South Africa, the anti-apartheid movement and empowerment. In addition, the channel will play music that reflects the late leader's history of fighting for civil rights, redemption and change from such artists as Carlos Santana, Bob Marley and R. Kelly.

"As the world and his country mourn Nelson Mandela, we want to provide our listeners a collection of music and words that pay tribute to this extraordinary man and his life's work as a true champion for human rights," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

"The Nelson Mandela Music Tribute Channel" complements SiriusXM's ongoing special programming dedicated to Nelson Mandela, which includes tribute shows hosted by Joe Madison on Urban View channel 110 and Mark Thompson on SiriusXM Progress channel 127, plus live coverage of the State funeral in South Africa, which will air on both channels as well as on SiriusXM P.O.T.U.S. channel 124 beginning at 4:00 am ET on Sunday, December 15.

For more information, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://SiriusXMHoldingsInc.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](http://SiriusXMInternetRadio.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and

information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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