

Get into the Halloween Spirit with SiriusXM's Frightfully Festive Holiday Programming

SiriusXM listeners to hear multiple airings of "The War of the Worlds" on the 75th anniversary of its original broadcast

Art Bell's Halloween special "Spooky Matters" to feature ghost stories and paranormal encounters from listeners and guests

Entertainment Weekly Radio challenges listeners to choose their favorite horror movie of all-time

"Scream Radio" is back and offering listeners the ultimate Halloween soundtrack of creepy, spooky sounds for trick-or-treating and partying

NEW YORK, Oct. 9, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will air an extensive lineup of Halloween-themed programming across a variety of talk and entertainment channels for all ages and interests, including multiple broadcasts of the iconic Halloween classic "The War of The Worlds" on the 75th anniversary of its original airing, "Art Bell's Spooky Matters" featuring ghost stories and paranormal encounters from listeners and guests, and the return of *Scream Radio* -- a limited-run channel that will provide spooky sound effects and eerie sounds for trick-or-treating and Halloween parties.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

SiriusXM listeners will hear "The War of the Worlds," the classic radio drama performed by Orson Welles that caused panic and convinced listeners 75 years ago that Martians had landed in Grovers Mill, NJ, and the United States was being attacked. "The War of the Worlds" will air on Wednesday, October 30, at 8:00 pm ET, via satellite on <u>Radio Classics</u>, channel 82. "The War of the Worlds" will also be rebroadcast on Halloween at 10:00 pm ET and Friday, November 1, at 12:00 am ET.

Following the broadcast of "The War of the Worlds," SiriusXM listeners will also hear "War of the Welles," a new audio documentary that explores Orson Welles and the original 1938 "War of the Worlds" radio broadcast. "War of the Welles" is a celebration of the achievement by Orson Welles and the Mercury Theatre in creating "The War of the Worlds." The new documentary by R.H. Green is introduced by sci-fi icon, George Takei, and is a production of John Rabe for Southern California Public Radio.

Legendary late night host, Art Bell, will host "Art Bell's Spooky Matter," a special Halloween

edition of his SiriusXM late night show featuring ghost stories and paranormal encounters from listeners and guests. "Art Bell's Spooky Matter" will air on Thursday, October 31, starting at 10:00 pm ET, on Indie, channel 104, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at <u>siriusxm.com</u>. Listeners can submit a story via email at <u>artbell.com</u>, or call 855-732-5836 (or 855-REAL-UFO).

Entertainment Weekly Radio will celebrate Halloween with the "Halloween Movie Bracket Challenge," inviting fans to vote for their favorite horror movie of all-time starting on Friday, October 11. Clark Collis, Darren Franich, and Keith Staskiewicz, hosts of the weekly show, "Entertainment Weirdly," exploring all the weird news and trends in the world of entertainment, have selected and will discuss their favorite 32 horror movies of all-time from categories such as the undead, supernatural, Satanic, and slasher/torture films. Throughout October, EW Radio show hosts will also discuss their personal favorite horror movies and characters. Entertainment Weekly Radio airs via satellite on channel 105, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at <u>siriusxm.com</u>. Starting this Friday, visit the horror movie bracket poll and vote for your favorite fright flick at <u>www.facebook.com/siriusxm</u>. A winner will be announced on Halloween.

The return of *Scream Radio*, SiriusXM's exclusive limited-run Halloween channel, provides the ultimate scary sound-effect soundtrack for fun and fright, featuring traditional Halloween music, spooky music from classic horror films, bone-chilling ghost stories, and exclusive interviews from scare-masters including Stephen King, R.L. Stine, Ann Rice, Roger Corman, all mixed with catchy, creepy, fun scary sounds, creaking doors, footsteps, bubbling potions, breaking glass, the horrific sounds of being chased through the dark woods, hair-raising screams, the echo of dripping water and more for everyone trick-or-treating, hosting Halloween parties at home and in the office, or getting into the Halloween spirit while driving.

Scream Radio will air starting Friday, October 25, at 12:00 pm ET, through Friday, November 1, at 3:00 am ET, via satellite on channel 142, and via the SiriusXM Internet Radio app for smartphones and other connected devices, as well as online at <u>siriusxm.com</u>, on the Comedy Showcase channel.

In addition, SiriusXM will broadcast Halloween programming across multiple talk and entertainment channels, including:

<u>Stars</u>: Martha Stewart dedicates the week of October 28 to Halloween during her daily show, "Martha Live," to Halloween decor, party ideas, costumes, and more, starting Monday, October 28, at 12:00 pm ET, via satellite on channel 106, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at <u>siriusxm.com</u>.

<u>Kids Place Live</u>: The 12th Annual Halloween Pumpkin Jam featuring perfect trick-or-treat tunes and stories for kids starting on Halloween, Thursday, October 31, at 3:00 pm ET, through Friday, November 1, at 12:00 am ET, via satellite on channel 78, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at <u>siriusxm.com</u>.

<u>Radio Classics</u>: In addition to multiple broadcasts of "The War of the Worlds," Halloween episodes of classic radio comedies like "Father Knows Best," "Ozzie & Harriet" and "Jack Benny," and scary radio dramas like "The Inner Sanctum," "The Witches' Tale" and "Lights

Out!," starting on Sunday, October 27, through Friday, November 1, via satellite on channel 82.

<u>Cinemagic</u>: "The Big Scare" the scariest score music from classic Halloween movies all day long starting on Halloween, Thursday, October 31 at 12:00 am ET, exclusively through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at <u>siriusxm.com</u>.

SiriusXM Internet Radio listeners will also have access to five hours of spooky sounds and other Halloween highlights available to access at any time via <u>SiriusXM On Demand</u>.

Get details on Halloween programming across SiriusXM atwww.SiriusXM.com/Halloween.

About Sirius XM Radio

<u>Sirius XM Radio Inc</u>. is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the<u>SiriusXM</u> Internet Radio App for Android, Apple, and BlackBerry smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook,<u>facebook.com/siriusxm</u>, Twitter, <u>twitter.com/siriusxm</u>, Instagram, <u>instagram.com/siriusxm</u>, and YouTube at <u>youtube.com/siriusxm</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements

can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<u>http://www.sec.gov</u>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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