

April 8, 2013



The 2013 Masters to Air Live on SiriusXM

Subscribers nationwide get access to live hole-by-hole coverage from Augusta National, plus daily analysis throughout Masters Week

NEW YORK, April 8, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) will offer subscribers nationwide live hole-by-hole coverage of the 2013 Masters Tournament from Thursday, April 11, through Sunday, April 14, on the SiriusXM PGA TOUR Radio channel.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM PGA TOUR Radio is available on channel 93 for XM subscribers and channel 208 for Sirius Premier subscribers. The channel can also be heard online at SiriusXM.com and through the [SiriusXM Internet Radio](#) App for smartphones and other mobile devices.

During Masters week, SiriusXM listeners will get extensive coverage of the first major tournament of the season with live play-by-play from storied Augusta National Golf Club in Georgia, plus expert analysis leading up to and throughout the event.

Live hole-by-hole coverage of Tournament play will begin at 2:00 pm ET Thursday through Sunday and cover each day's on-course action with live reports from around Augusta National and updates on golfers moving up and down the leader board. Among the field competing for this year's Green Jacket are four-time Masters champion Tiger Woods, who has reclaimed the World #1 ranking with three victories so far this season, two-time Masters champion Phil Mickelson, plus top-10 players Rory McIlroy, Justin Rose, Luke Donald, Brandt Snedeker and many others.

Leading into the play-by-play, former PGA TOUR pro John Maginnes and SiriusXM's Matt Adams will host a special Masters preview show Thursday through Sunday from 12:00 to 2:00 pm ET. Immediately after the conclusion of each day's play, Adams will host *Masters Review*, giving listeners a full recap of the day's action.

Additionally, SiriusXM's daily lineup of shows will offer listeners the latest news, engaging interviews and expert analysis. Every weekday from 7:00 to 9:00 am ET, Matt Adams hosts *Fairways of Life*, followed by *Teed Off* with Brian Katrek from 9:00 to 11:00 am ET. *Talk of the TOUR*, hosted by John Swantek, airs each day from 11:00 am to 12:00 pm ET. John Maginnes hosts his regular show, *Maginnes on Tap*, Monday through Wednesday from 5:00 to 7:00 pm ET.

For more info on SiriusXM's extensive professional golf coverage, visit www.siriusxm.com/siriusxmpgaturradio.

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier

sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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