

# The 9, a Cleveland Landmark, Chooses Telkonet's Converged Technology Bundle

# **EcoSmart Energy Management and EthoStream High-Speed Internet Access (HSIA) Provides Infrastructure Efficiencies**

MILWAUKEE, May 27, 2014 /PRNewswire/ -- Telkonet, Inc. (OTC QB: TKOI), whose complementary business divisions include EcoSmart™, an energy management technology platform featuring Recovery Time™ technology and EthoStream®, one of the largest high-speed Internet access (HSIA) providers in the world, today announced that the prestigious Metropolitan Hotel at The 9, East 9<sup>th</sup> Street in Cleveland, Ohio has selected the EcoSmart system to manage guest comfort and energy use and the EthoStream High Speed Internet Access solution to provide wireless communication infrastructure.



The project will be the largest installation of the combined technologies for Telkonet to date at more than a \$529,000 value. EthoStream will provide a robust converged network to support public Wi-Fi, administrative networks and the underlying architecture for the energy management system. The network infrastructure was designed to meet Marriott's Global Property Network Standards (GPNS) and provides extensive growth capabilities.

Telkonet's EcoSmart energy management system features the EcoInsight networked intelligent thermostat and is projected to provide 32% savings on the properties energy usage. The two systems were designed with interoperability in mind as the EcoSmart Suite of equipment operates using Zigbee wireless mesh on radio channels outside of the typical Wi-Fi frequencies. Telkonet's EcoCentral web platform will provide ownership with alerting and reporting functionality to ensure the system and property are in optimal condition.

Keith Halfmann, Chief Operating Officer of Geis Hospitality Group said, "This project is unique because we are incorporating existing office spaces, a landmark structure and new construction into a mixed use facility that requires a very flexible communication network infrastructure, as well as an environmental control system that can maintain occupant comfort while providing maximum energy savings. The EcoSmart system from Telkonet Inc. was the clear choice with its wide range of data capture and reporting capability to simplify the management of a complex property. Marriott's high end Autograph Collection brand focuses on a unique, luxury experience and the EcoSmart energy management system has proven to achieve the balance of guest comfort and energy savings. In addition, the EthoStream HSIA solution is proven technology and exceeds the standards set by Marriott

for future network compliance."

Jason Tienor, Telkonet CEO commented, "The 9 project is an ideal showcase for Telkonet's converged technologies. We're pleased to partner with the Geis Companies and The K Company to bundle our EthoStream HSIA solution to power their mobile computing requirements and our EcoSmart intelligent energy management platform in this distinctive property to help minimize their carbon footprint and keep their construction and operating expenses to a minimum."

The 9 complex includes the Cleveland Trust Historic Rotunda, a 29 story office tower that has been vacant since 1996, a 13 story office tower and a 1,250 space parking structure. The tower will include the Metropolitan Hotel, an Autograph Collection hotel by Marriott, luxury residences, the Adega Modern Mediterranean restaurant, Ledger Bar, Alex Theatre, Vaults SpeakEasy, MINT Ballroom, BARK Indoor Dog Park and AZURE, a 8,000 Square Foot roof top sundeck and lounge. Additionally The 9 features a Heinens Market Place; the city's first full service grocery market. The Metropolitan Hotel promises a luxury experience with bold originality, rich character and uncommon details. The Geis Companies, an Ohio developer and design builder, purchased and is developing the site. The K Company mechanical contractor is managing the construction.

#### ABOUT TELKONET

Telkonet, a leading United States-based energy management technology provider, offers hardware, software and services to commercial customers worldwide. The EcoSmart suite of products, which includes EcoInsight and EcoWave intelligent thermostats, the EcoGuard energy management outlet and the EcoSwitch energy-efficient light switch can be deployed in most building environments to cut utility costs and enable remote monitoring and control using the EcoCentral management platform. Telkonet's energy management products have the power to reduce energy consumption, minimize carbon footprints and help eliminate the need for the construction of new power plants. For more information, visit www.telkonet.com.

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## **ABOUT ETHOSTREAM**

EthoStream is one of the largest public High-Speed Internet Access (HSIA) providers in the world, providing services to more than 5.0 million users monthly across a network of greater than 2,350 locations. EthoStream's EGS line of public-access gateway servers provides real-time monitoring and management of guest-access networks while its 24/7 support center is known for the highest levels of quality and service. With a wide range of product and service offerings and one of the most comprehensive management platforms available for HSIA networks, EthoStream offers solutions for any public access location. For more information, please visit <a href="https://www.ethostream.com">www.ethostream.com</a>.

### FORWARD LOOKING STATEMENTS

Statements included in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve a

number of risks and uncertainties such as competitive factors, technological development, market demand and the Company's ability to obtain new contracts and accurately estimate net revenue due to variability in size, scope and duration of projects, and internal issues in the sponsoring client. Further information on potential factors that could affect the Company's financial results can be found in the Company's Annual Report on Form 10-K for the year ended December 31, 2012 filed with the Securities and Exchange Commission.

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