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Telkonet, Inc. Fuels its Growth with Appointment of HVAC Industry Professional Mark Rehwald to Director of Marketing

Company Sets Focus on Becoming Leading Provider of Energy Management Solutions

MILWAUKEE, July 29, 2013 /PRNewswire/ -- Telkonet, Inc. (OTCQB: TKOI), whose complementary business divisions include EcoSmart, an intelligent energy management technology solution, and EthoStream, one of the largest high-speed Internet access ("HSIA") providers in the world, is pleased to announce the appointment of 22-year marketing veteran Mr. Mark Rehwald as Director of Marketing.

(Logo: <https://photos.prnewswire.com/prnh/20111011/NY83909LOGO>)

Mr. Rehwald's proven record of marketing and sales results with global manufacturers such as SPX Corporation, Johnson Controls and Siemens Industry will bring significant value to Telkonet's rapidly expanding EcoSmart energy management division. Mr. Rehwald is exceptionally experienced in developing multi-media marketing programs, having directed numerous global product roll-outs, as well as having managed over 100 national & international trade shows.

"In strategic discussions with the executive team at Telkonet, it's clear that we have a significant opportunity to become THE solution for energy management in several billion-dollar markets," stated Rehwald. "I am very excited to be part of a young, growing company that already has a reputation for delivering progressive and front-line technology to its customers. My objectives are focused on delivering dynamic marketing and sales initiatives to accelerate the growth of Telkonet's customer base and brand recognition."

Gerrit Reinders, Executive Vice President of Telkonet stated, "The timing couldn't be better to welcome Mark as our Director of Marketing. His industry experience is a great asset for a quick ramp up to productivity. With the recent addition of the EcoSmart Virtual Engineer to our advanced energy management portfolio, coupled with the market's acknowledgment that our technology is an incredible resource for energy savings and operational improvements, the future looks overwhelmingly positive."

Mr. Rehwald and his staff will lead Marketing strategy development and execution, track trends in target vertical markets, assist in development of long-term product roadmaps, facilitate new product launches, and increase the Company's web presence. His team will establish and continuously improve processes to track marketing activities and lead development, advertising, tradeshow and other tactical programs. Considerable attention

will be placed on Telkonet's partner portal; developing tools and technical resources to support integration and implementation partners.

ABOUT TELKONET

Telkonet, a leading United States-based energy management technology provider, offers hardware, software and services to commercial customers worldwide. The EcoSmart suite of products, which includes EcoInsight and EcoWave intelligent thermostats, the EcoView occupancy sensor and the EcoGuard energy management outlet, can be deployed in most building environments to cut utility costs and enable remote monitoring and control using the EcoCentral management platform. Telkonet's energy management products have the power to reduce energy consumption, minimize carbon footprints and reduce the need for new power plants. For more information, visit www.telkonet.com.

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Statements included in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve a number of risks and uncertainties such as competitive factors, technological development, market demand and the Company's ability to obtain new contracts and accurately estimate net revenue due to variability in size, scope and duration of projects, and internal issues in the sponsoring client. Further information on potential factors that could affect the Company's financial results, can be found in the Company's Registration Statement and in its Reports on Forms 8-K filed with the Securities and Exchange Commission (SEC).

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