

Telkonet's EcoSmart Energy Management Technology Enables Hilton Hotels to Slash Energy Costs

MILWAUKEE, Nov. 16, 2012 /PRNewswire/ -- Telkonet, Inc. (OTC BB: TKOI), developer of the EcoSmart energy management platform featuring Recovery Time™ technology, announced that three Hilton Worldwide hotels in the Greater Chicago area have installed EcoSmart energy management systems.

(Logo: https://photos.prnewswire.com/prnh/20111011/NY83909LOGO)

Green to Guest, a firm specializing in energy management for the hospitality industry, installed <u>Ecolnsight thermostats</u> in a collective 750 rooms. In utilizing Telkonet's proprietary hardware and energy management platform, the Hilton Northbrook, the Hilton Lisle/Naperville, and the DoubleTree Alsip will reduce their energy usage by an inspiring 35%.

"Sustainability has become an important criterion for both leisure and business customers when selecting a hotel," said Frank Allgauer, co-owner of the three hotels. "Telkonet's EcoSmart system allows us to be sustainable without impacting the guest experience, which is what many of our travelers want to see. There's an interest in 'going green,' but not at the expense of room comfort."

Telkonet's Recovery Time™ technology makes EcoSmart a unique and desirable energy management solution, particularly within the hospitality market. Unlike any other energy management solution, Telkonet's intelligent thermostats save energy when a room is unoccupied without inconveniencing a guest upon his or her return.

"There is no fixed setback temperature," saidBrandon Husko, Chief Operating Officer of Green to Guest. "EcoSmart's Recovery Time™ calculates dynamic setback temperatures for individual rooms – it's simple, yet sophisticated. I stand behind the technology 100%."

To provide additional energy savings, the trio of hotels elected to include Telkonet's "Green Button," a feature that allows guests to opt-in to energy conservation measures. Pushing the button enables modest adjustments to setback temperatures and length of the Recovery Time, enabling guests to be actively eco-friendly.

In 2008, Hilton Worldwide announced that the company intended to reduce<u>energy</u> <u>consumption</u> from direct operations by 20% before 2014. Through 2010, Hilton hotels have reduced energy consumption by an average of 6.6%--and the Hilton Northbrook, Hilton Lisle/Naperville, and DoubleTree Alsip aim to boost those numbers.

ABOUT GREEN TO GUEST

Green to Guest provides energy management systems and solutions to the hospitality

industry. To ensure total quality, the Chicago-based firm offers on-site consultations, installation and commissioning services, and hardware maintenance.

ABOUT TELKONET

Telkonet is a leading energy management technology provider offering hardware, software and services to Commercial customers worldwide. The EcoCentral Platform, in conjunction with the EcoSmart Suite of products, provides comprehensive savings, management and reporting of a building's energy consumption. Telkonet's energy management products are installed in properties within the Hospitality, Military, Educational, Healthcare and Residential markets reducing energy consumption, carbon footprints and eliminating the need for new energy generation. For more information, visit www.telkonet.com.

For news updates as they happen, follow <u>@Telkonet</u> on Twitter.

Statements included in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve a number of risks and uncertainties such as competitive factors, technological development, market demand and the Company's ability to obtain new contracts and accurately estimate net revenue due to variability in size, scope and duration of projects, and internal issues in the sponsoring client. Further information on potential factors that could affect the Company's financial results, can be found in the Company's Registration Statement and in its Reports on Forms 8-K filed with the Securities and Exchange Commission (SEC).

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