

# Telkonet SmartEnergy Ensures Comfort and Savings for Las Vegas Springhill Suites

## High-End Technology Increases Guest Comfort While Reducing Unnecessary Energy Consumption

MILWAUKEE, WI -- (MARKET WIRE) -- 12/27/10 -- Telkonet, Inc. (OTCBB: TKOI), a leading Clean Technology company committed to intelligent energy management solutions, is generating savings through a new SmartEnergy installation within the beautiful Springhill Suites hotel on Paradise Road in Las Vegas. This recently completed installation has enabled the hotel to expand its environmental awareness initiatives while recognizing significant savings on its energy reduction. By using Telkonet's SmartEnergy platform, the hotel is able to implement a program that ensures guest comfort while optimizing energy savings.

With 300 guest rooms and 9 conference rooms totaling more than 4500 square feet of conference space, the Springhill Suites recognized a significant opportunity to manage its costs. With commercial buildings totaling more than 70% of overall energy consumption and US hotels spending almost \$4B on energy each year, Springhill Suites understood the savings potential in managing its energy needs. Recognizing Telkonet's energy management leadership in the Hospitality industry, the Springhill Suites worked with Telkonet to customize its energy management installation to ensure a high level of guest comfort while reducing the energy consumed by unoccupied rooms.

"The Telkonet Smart Energy solution is helping us reach our goal of a 25% decrease in energy and water consumption per available room by 2017," stated Scott Hooker, General Manager. Scott went on to say, "Telkonet's proven energy savings and performance in the hospitality market was a key factor in choosing Telkonet SmartEnergy for our property."

"We're thrilled with Springhill Suites' choice of Telkonet's SmartEnergy and look forward to maximizing savings and comfort for the hotel and its guests. This selection further demonstrates Telkonet's leadership in Hospitality energy management and our superior savings and benefits," said Jeff Sobieski, Chief Operating Officer for Telkonet.

Telkonet's SmartEnergy platform is currently installed in several hundred thousand rooms throughout the world and across most major hospitality brands. Questions regarding Telkonet's SmartEnergy platform and its upcoming EcoLife Suite may be directed to <a href="mailto:sales@telkonet.com">sales@telkonet.com</a>

### About Telkonet

Telkonet is a leading Clean Technology company, providing integrated intelligent utility

networking and smart energy management technology to the emerging SmartGrid market, with a forward focus on the fast-growing Home Area Network (HAN) sector. Telkonet develops advanced solutions that reduce demand for new energy generation, delivering vital tools for controlling energy consumption. Telkonet is a leading occupancy-based energy management controls developer, with solutions lowering heating and cooling costs in hundreds of thousands of rooms worldwide. Telkonet also operates the EthoStream Hospitality Network, providing high-speed Internet access and proactive guest support to over 3 million users per month. <a href="http://www.telkonet.com">http://www.telkonet.com</a>.

#### About Springhill Suites

The SpringHill Suites Las Vegas, opened in October of 2009 with 24 floors and 299 suites to accommodate guests. The hotel is centrally located and across the street from the Las Vegas Convention Center. For information about accommodations at the SpringHill Suites Las Vegas, please visit: <a href="https://www.marriott.com/laspr">www.marriott.com/laspr</a>

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