

October 5, 2010



## **Telkonet Chosen as an AmericInn(R) Preferred High Speed Internet Access (HSIA) Vendor**

### **AmericInn's Standard HSIA Services to Be Improved by Use of the EthoStream Hospitality Network**

MILWAUKEE, WI -- (MARKET WIRE) -- 10/05/10 -- Telkonet, Inc. (OTCBB: TKOI), operator of one of the nation's largest hospitality High-Speed Internet Access (HSIA) networks, has been chosen as a Preferred Vendor for wireless Internet access services for AmericInn hotels. The EthoStream Hospitality Network was selected because of the success demonstrated across a number of corporate managed and franchised locations over the past five years. In the past year alone, over 176,000 users have accessed the EthoStream Hospitality Network at an AmericInn hotel. The EthoStream Remote Management Console will allow the monitoring of the performance of each location from a single application, ensuring a consistent and high-quality Internet experience at every participating location.

With more than 215 hotels spread across 22 states, and growing, AmericInn's key to success is its dedication to providing the highest level of customer service and the amenities that value-conscious travelers look for when on the road. This is further strengthened by the selection of the EthoStream Hospitality Network as a Preferred Vendor for AmericInn's property-wide wired and wireless Internet connectivity, keeping guests connected while on the road.

"We continue to be very pleased with the outstanding level of service and support from EthoStream. From our new build properties to our existing properties, the reliability of the EthoStream Hospitality Network has been excellent," states Howard Anderson, Vice President at Three Rivers Hospitality, which manages AmericInn's 21 corporately run properties. "Installation of the equipment has been completed in a professional manner, the training is always thorough, and the guest support has been well received. We will continue to choose EthoStream for our future projects."

A recent study by J.D. Power and Associates citing wireless Internet access as the most important guest amenity for 2010 proves the importance of quality Internet access to hospitality travelers, and AmericInn's choice of Telkonet establishes its EthoStream Hospitality Network as the market leader. Providing complete wired and wireless high-speed Internet access solutions, as well as comprehensive guest and property support, Telkonet continues to demonstrate its leadership in quality and technology for the hospitality industry. Telkonet will also be working closely with AmericInn to improve energy efficiency throughout the brand through the offering of its SmartEnergy solution for energy management. In working closely with Telkonet on property improvements such as the installation of the Telkonet SmartEnergy solution, AmericInn will be able to achieve significant energy savings

and cost reductions as well as a positive environmental impact.

"We thank AmericInn for its selection of the EthoStream Hospitality Network as a Preferred Vendor for guest wireless Internet access and look forward to providing the same level of superior guest amenity and support that their customers have come to expect," states Matt Koch, Telkonet's Vice President of Hospitality Operations. "The EthoStream brand has become synonymous with quality and superior hospitality technology and we look forward to demonstrating that for AmericInn."

#### *About Telkonet*

Telkonet is a leading Clean Technology company, providing integrated intelligent utility networking and smart energy management technology to the emerging SmartGrid market, with a forward focus on the fast-growing Home Area Network (HAN) sector. Telkonet develops advanced solutions that reduce demand for new energy generation, delivering vital tools for controlling energy consumption. Telkonet is a leading occupancy-based energy management controls developer, with solutions lowering heating and cooling costs in hundreds of thousands of rooms worldwide. Telkonet also operates the EthoStream Hospitality Network, providing high-speed Internet access and proactive guest support to over 3.2 million users per month. <http://www.telkonet.com>.

#### *About AmericInn*

AmericInn is a mid-scale lodging chain with 250 locations currently open or under development in 24 states. The chain is dedicated to the concept of providing the best lodging value for its guests by offering great rates and amenities such as complimentary AmericInn Perk hot breakfast, high-speed Internet, swimming pools and comfortable, quieter rooms. AmericInn competes across the mid-scale (without food or beverage) segment, representing an attractive, high-quality new build or conversion option complete with a trusted partner to help build the business from the ground up. AmericInn is franchised by Northcott Hospitality, owner and developer of successful franchised hospitality brands for more than 50 years. For more information on franchise opportunities, visit [www.AmericInnDream.com](http://www.AmericInnDream.com) or call 1-866-337-6082.

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