

## First Telkonet HSIA Solution in Argentina at Rochester Hotels

GERMANTOWN, Md.--

Telkonet, Inc. (AMEX:TKO), the leading provider of innovative, centrally managed solutions for integrated energy management, networking, building automation and proactive support services, reports on its first installations in Argentina for the Telkonet iWire System(TM), enabling the disruption-free provision of high-speed Internet access (HSIA) at Rochester Hotels' properties in Buenos Aires. Telkonet's solution met Rochester Hotels' requirements for a fast installation turnaround, with zero impact on the properties' technical infrastructure or decor after a major refurbishment program, and addressed the growing demand for broadband from the hotels' national and international clientele.

Telkonet's solution is installed in the 4-star Hotel Rochester Classic, a boutique hotel with 140 rooms that occupies a 12-floor, two-building complex, and also in the nearby 74-room Hotel Rochester. Both hotels are located in central Buenos Aires, close to the main pedestrian area and shopping malls, and to the city's theatre district.

Javier Ferraroti, general manager of Hoteles Rochester, commented: "Telkonet's local reseller iPower S.A. recommended the system to us, and offered to install a trial system so we could evaluate it before making a final decision. This was installed in around two hours, and after ten days of testing, and conducting a customer satisfaction survey, we decided to contract the service. The final system was installed in our three hotel buildings in just two days - enabling high-speed Internet access to be delivered to any of our 214 rooms in the city. We are very satisfied with the system - it is doing just what we wanted, meeting our guests' expectations, as well as our own."

Guests staying at the Rochester Hotels venues connect to the Internet via Telkonet iBridge(TM) interface units, which are kept at the hotel reception desks and are rented out on a per-day basis. The units can be plugged into any power outlet, emphasizing the flexibility and extendibility of the Telkonet iWire System, which can be used to network any IP device, including VoIP telephones, video security surveillance cameras, digital signage and point-of sale systems.

These latest installations in Argentina cement Telkonet's steady growth in Latin American territories, highlighting the benefits of the Telkonet iWire System as a quick-to-install HSIA solution. By transforming a site's existing electrical wiring into an IP data backbone, while leaving its power delivery functionality unaffected, Telkonet's system completely avoids the need to lay new wiring throughout a building. The system can therefore be deployed in a very short timeframe, and without any disruption to a hotel's fabric, guests or business.

Telkonet's unique broadband networking solutions currently support more than 1.5 million network users per month, with its energy management systems optimizing energy

consumption in over 80,000 rooms. Telkonet's technology innovation is underpinned by the highest level of end-to-end quality of service, with comprehensive technical customer support. Its systems deliver wide-ranging functionality, from wired and wireless high-speed Internet access to energy management, IP surveillance and local area networking. Telkonet's platforms are widely deployed on the global stage - in single buildings and ships, in multi-building complexes, hospitality venues and multi-dwelling units, and at government, education and defense locations.

Telkonet's innovations include the revolutionary Telkonet Series 5 and the Telkonet iWire System(TM), which convert a site's existing internal electrical infrastructure into an IP network backbone - quickly, cost-effectively and without disruption. The portfolio also includes the integrated EthoStream product suite, providing a comprehensive and advanced technology management platform for the hospitality industry, differentiated by outstanding remote management tools and a dedicated customer support facility. Telkonet SmartEnergy completes the line-up, delivering typical bottom line savings of 30% by controlling in-room energy consumption according to occupancy. For more information, please visit www.telkonet.com.

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Source: Telkonet, Inc.