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# Allied Gaming & Entertainment Announces Strategic Investment in Bitcoin and Ethereum

*Company Takes First Step Toward Embracing Cryptocurrency as Part of its RWA Tokenization Roadmap*

NEW YORK--(BUSINESS WIRE)-- Allied Gaming & Entertainment, Inc. (NASDAQ: AGAE) ("AGAE" or the "Company"), a global experiential entertainment company, today announced that it has made an initial investment in Bitcoin (BTC) and Ethereum (ETH) as part of its corporate treasury management strategy. This move marks the Company's first step toward incorporating cryptocurrency into its balance sheet and lays the foundation for AGAE's broader blockchain and Real World Asset (RWA) tokenization initiatives.

AGAE's investment underscores the Company's belief in the long-term value of digital assets and their role in shaping the future of blockchain integration within gaming, entertainment and digital content space. By holding BTC and ETH as part of its diversified asset base, AGAE is establishing a forward-looking presence at the intersection of entertainment, technology, and Web3 innovation.

"We see cryptocurrency not only as a store of value, but also as a strategic building block for the future of our business," said Mr. Yangyang (James) Li, CEO of AGAE. "Integrating blockchain and digital assets into our ecosystem is a natural progression of our vision to connect people through gaming, entertainment, and innovative financial technologies."

The adoption of cryptocurrency as a corporate asset represents the first phase of AGAE's comprehensive digital strategy. Future initiatives include:

- **Expanding blockchain-based payment options** across AGAE's global IP portfolio, including esports events, gaming platforms, and experiential entertainment venues.
- **Developing proprietary tokenization models** for RWA (Real World Assets), such as live entertainment rights, property management revenue streams, and film/animation IP monetization.
- **Laying groundwork for stablecoin and utility token integration** within the Company's digital ecosystem to enhance user engagement, cross-border transactions, and ecosystem liquidity.

By incorporating BTC and ETH into its asset allocation strategy, AGAE seeks to enhance its financial foundation while aligning with the accelerating adoption of digital assets by institutional investors and global enterprises, supported by a regulatory landscape that is steadily evolving to enable broader market acceptance.

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