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Equinix and Oracle Offer Direct Access to Oracle Cloud in Asia Pacific

Enterprise customers gain high-performance, low-latency access to Oracle IaaS and PaaS Solutions

REDWOOD CITY, Calif. and SYDNEY, July 5, 2017 /PRNewswire/ -- [Equinix, Inc.](#) (Nasdaq: EQIX), the global [interconnection](#) and data center company and a worldwide Gold level member of the Oracle Partner Network (OPN), today announced the immediate availability of dedicated, private access to Oracle Cloud in its Sydney, Australia, International Business Exchange™ (IBX®) data center. Available via Oracle Cloud Network Service – FastConnect and the Equinix Cloud Exchange™, access will be available for Oracle Infrastructure as a Service (IaaS) as well as Platform as a Service (PaaS). This direct access enables enterprise customers in this growing region to migrate compute, applications and data to Oracle Cloud in a high-performance, low-latency manner for an optimal user experience.

This builds on previous announcements between Equinix and Oracle to offer direct connection to several Oracle PaaS and IaaS services, including database, Java, integration, analytics, compute and storage – in multiple regions around the globe. The addition of Sydney brings the total number of markets that Equinix is offering private access to Oracle Cloud to five, globally.

Cloud deployments in Asia Pacific, and specifically Australia, are on the rise. According to a recent report by IDC*, 67 percent of all Australian organizations surveyed are embracing cloud, using public or private cloud for more than one or two applications or workloads. Yet, factors such as security and privacy concerns still inhibit public cloud adoption. Through the Equinix Cloud Exchange integration with Oracle FastConnect, customers in Australia can establish direct connectivity between their private IT infrastructure and Oracle Cloud. This enables them to fully realize the benefits of hybrid cloud – moving application, middleware and database workloads seamlessly between private IT infrastructure and Oracle Cloud on a private, dedicated connection resulting in consistent and predictable performance and lower latency.

Highlights / Key Facts

- Whether a customer is looking to incorporate direct connection to Oracle as part of a broader interconnection strategy, or specifically needing to migrate data-heavy applications to the cloud, connection to Oracle Cloud inside Equinix is a highly scalable solution for many enterprise users, that can further a customer's efforts to address data privacy, regulatory compliance and data sovereignty scenarios. In addition to direct access to the Oracle Cloud, customers in Sydney will also gain access to Oracle Managed Cloud Services to help them determine the best deployment model for their business needs.
- In today's world, business models are increasingly interdependent and enterprises are adopting an Interconnection Oriented Architecture™ (IOA) strategy in order to deliver the level of performance users demand while taking advantage of multiple IaaS, PaaS

and SaaS cloud services. Enterprises bring these services closer to their global end users by putting workloads and application as close as possible to the digital edge of their network in Equinix facilities, co-locating IT hubs adjacent to the various cloud service providers that host their cloud edges in Equinix data centers.

- The Equinix data centers in Sydney are the most interconnected in Australia. Enterprise customers in Sydney are able to establish direct links to both of the continent's largest peering points, as well as key submarine cable systems, and gain direct access to multiple network and cloud providers such as Oracle, via the Equinix Cloud Exchange. And with the largest selection of international and regional networks in Australia, enterprise customers have the broadest choice of network providers from which to connect to Oracle Cloud.
- Oracle Cloud delivers nearly 1,000 SaaS applications and 50 enterprise-class PaaS and IaaS services to customers in more than 195 countries around the world, and supports 55 billion transactions each day. Oracle Cloud Infrastructure is also part of the fast growing sector of cloud computing. According to a recent Gartner [report](#) the highest cloud growth is expected to come from IaaS, with a growth of 38.4 percent in 2016.
- The Equinix Cloud Exchange is currently available in 21 markets globally – Amsterdam, Atlanta, Chicago, Dallas, Frankfurt, Hong Kong, London, Los Angeles, Melbourne, New York, Osaka, Paris, Sao Paulo, Seattle, Silicon Valley, Singapore, Sydney, Tokyo, Toronto, Washington D.C., and Zurich.

Quotes

- **Robert Blackburn, Global Managing Director, Oracle strategic alliance, Equinix**
"We are excited to continue our collaboration with Oracle and bring this service to the Asia Pacific market. The ability to connect directly to Oracle is an essential strategy for companies as they deploy workloads to the cloud. By providing direct access, our mutual customers can create a high-speed, dedicated, and low-latency connection that allows them to fully realize the benefits of hybrid deployment. We look forward to ongoing collaborations with Oracle, bringing this solution to additional Equinix data centers across the globe."
- **Jeremy Deutsch, Managing Director, Equinix Australia**
"With interconnection emerging as a catalyst of revenue growth for many Australian businesses, being able to securely and directly connect to cloud and network services is critical. Our goal at Equinix has always been to help our enterprise customers realize the full benefits of the cloud – without worrying about application latency or cost issues. We are thrilled to be bringing Oracle direct access to our customers in Australia. This private, direct access reduces network costs, increases throughput, and provides a more consistent network experience than Internet-based connections."
- **Rob Willis, Managing Director, Oracle Australia**
"This collaboration further expands our existing cloud offering, which already includes local delivery of applications, platform and infrastructure services from within Australia, as well as via the Public Cloud and through our unique Cloud at Customer offer – which is like putting the public cloud in your own data center. The availability of the new Sydney Region is already accelerating the faster adoption of services locally, as well as throughout the rest of APAC, given its proximity to Sydney as a hub. It helps us continue our commitment to giving customers unprecedented choice and flexibility in how they work and making the adoption of cloud as easy as possible."

Additional Resources

- Learn more about [Equinix Cloud Exchange](#)
- Learn more about [Oracle Cloud Infrastructure](#)
- Learn more about [Oracle Cloud](#)

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 44 markets worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. <http://www.equinix.com/>.

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program – an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: <http://www.oracle.com/partners>.

*Source: IDC, [Australia Cloud Adoption and Buyer Attitudes](#), Doc # AP41150216, Jul 2016

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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