

July 9, 2012



# Equinix to Provide Connectivity to BATS Global Markets' Secondary Data Facility in Chicago

*BATS to leverage Platform Equinix™ in Chicago metro-area*

REDWOOD CITY, Calif. & KANSAS CITY, Mo.--(BUSINESS WIRE)-- [Equinix, Inc.](#) (Nasdaq:EQIX), a provider of global data center services, and [BATS Global Markets, Inc.](#) (BATS) today announced that Equinix will offer its customers connectivity to BATS' secondary data center facility in Chicago.

BATS will accept connections to all three of its U.S. secondary market centers — its two equities exchanges, the BZX Exchange and BYX Exchange, and its equity options platform, BATS Options — inside the Equinix Chicago data center, located at 350 E. Cermak, the location of BATS' new secondary data facility. The primary matching engines and associated trading infrastructure for these markets are hosted in BATS' primary data center in Weehawken, N.J. In addition to providing disaster recovery for all of BATS' U.S. markets, the secondary facility in Chicago provides live market data, which can be accessed via an Equinix [cross-connect](#).

"We're excited to partner with Equinix to provide trading participants with connectivity to U.S. markets at our new secondary data center facility in Chicago, which is scheduled to be fully active in August," said Chris Isaacson, chief operating officer for BATS Global Markets. "We aim to allow our members maximum flexibility in accessing our exchanges. The Equinix data center in Chicago provides a rich ecosystem of trading participants and cutting-edge connectivity options, which will enable participants to cost-effectively cross-connect to our secondary facility in Chicago."

"Equinix is pleased to provide BATS with redundancy, security, and connectivity options inside our colocation facilities," said John Knuff, general manager, global financial services at Equinix. "Our experience with global exchange deployments enables Equinix to anticipate and serve the unique needs of the electronic trading community, and we're excited to support BATS as it seeks to provide best-in-class performance and customer support."

Additionally, BATS is currently planning to offer a Point-of-Presence (POP) connection at Equinix's NY5 data center later this year, which will offer connectivity to BATS' primary data center in Weehawken, N.J., for all of its U.S. markets.

## **About BATS Global Markets, Inc.**

BATS Global Markets, Inc. (BATS) is a leading operator of securities markets in the U.S. and Europe. BATS develops and operates electronic markets for the trading of listed cash equity securities in the U.S. and Europe and listed equity options in the U.S. BATS operates two stock exchanges in the U.S., the BATS BZX Exchange and BYX Exchange; BATS Options, a U.S. equity options market; and BATS Chi-X Europe, which operates an FSA-authorized multilateral trading facility. BATS' innovative and proprietary technology was developed by a

dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. The company is headquartered in the Kansas City, Mo. area, with additional offices in New York and London. For more information, visit [www.batsglobalmarkets.com](http://www.batsglobalmarkets.com).

## **About Equinix**

Equinix, Inc. (Nasdaq: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 900 network service providers to help them grow their businesses, improve application performance and protect their vital digital assets. Equinix operates in 38 strategic markets across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. <http://www.equinix.com>.

## **Forward Looking Statements**

*This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.*

Equinix and IBX are registered trademarks of Equinix, Inc.

International Business Exchange is a trademark of Equinix, Inc.

Equinix, Inc.

Melissa Neumann, +1-650-598-6098

[mneumann@equinix.com](mailto:mneumann@equinix.com)

or

GolinHarris for Equinix, Inc.

Liam Rose, +1-415-318-4380

[lrose@golinharris.com](mailto:lrose@golinharris.com)

Source: Equinix, Inc.