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Xponential Fitness, Inc. Announces Upcoming Conference Participation

IRVINE, Calif.--(BUSINESS WIRE)-- Xponential Fitness, Inc. (NYSE: XPOF) (the "Company" or "Xponential Fitness"), one of the leading global franchisors of boutique health and wellness brands, today announced Management will participate at the following upcoming investor conferences:

- The Piper Sandler Growth Frontiers Conference to be held September 9-11, 2024, in Nashville, Tennessee. Mark King, Chief Executive Officer, and John Meloun, Chief Financial Officer, are scheduled to present on Tuesday, September 10th at 1:30 p.m. CT and will participate in meetings with investors throughout the day.
- The Lake Street Best IDEAS Growth Conference to be held September 12, 2024, in New York City. John Meloun, Chief Financial Officer, is scheduled to participate in meetings with investors throughout the conference.

A link to the Piper Sandler live presentation will be available on the Company's investor relations website at <http://investor.xponential.com> and a replay will be available following the event.

About Xponential Fitness, Inc.

Xponential Fitness, Inc. (NYSE: XPOF) is one of the leading global franchisors of boutique health and wellness brands. Through its mission to make health and wellness accessible to everyone, the Company operates a diversified platform of eight brands spanning across verticals including Pilates, indoor cycling, barre, stretching, boxing, strength training, metabolic health, and yoga. In partnership with its franchisees, Xponential offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations throughout the U.S. and internationally, with franchise, master franchise and international expansion agreements in 49 U.S. states and 26 additional countries. Xponential's portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand in the United States; StretchLab, the largest assisted stretching brand in the United States offering one-on-one and group stretching services; YogaSix, the largest yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in the United States; Rumble, a boxing-inspired full body workout; BFT, a functional training and strength-based program; and Lindora, a leading provider of medically guided wellness and metabolic health solutions. For more information, please visit the Company's website at xponential.com.

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