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Xponential Fitness, Inc. Announces Upcoming Conference Participation

IRVINE, Calif.--(BUSINESS WIRE)-- Xponential Fitness, Inc. (NYSE: XPOF) (the "Company" or "Xponential Fitness"), the largest global franchisor of boutique fitness brands, today announced Anthony Geisler, Chief Executive Officer, and John Meloun, Chief Financial Officer, will participate in the following upcoming investor conferences:

- The Jefferies 7th Annual Virtual Fitness & Wellness Summit to be held September 12, 2023. Management is scheduled to present on Tuesday, September 12th at 12:00 p.m. ET.
- The Piper Sandler Growth Frontiers Conference to be held September 11-13, 2023, in Nashville, Tennessee. Management is scheduled to present on Wednesday, September 13th at 11:00 a.m. CT.
- The Lake Street Best IDEAS Growth Conference Big7 to be held September 14th, 2023, in New York City. Management is scheduled to participate in meetings with investors throughout the conference.

Links to the Jefferies and Piper Sandler presentations will be available on the Company's investor relations website at <http://investor.xponential.com> and replays will be available following the events.

About Xponential Fitness, Inc.

Xponential Fitness, Inc. (NYSE: XPOF) is the largest global franchisor of boutique fitness brands. Through its mission to make boutique fitness accessible to everyone, the Company operates a diversified platform of ten brands spanning across verticals including Pilates, indoor cycling, barre, stretching, rowing, dancing, boxing, running, functional training and yoga. In partnership with its franchisees, Xponential Fitness offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations across 49 U.S. states and Canada, and through master franchise or international expansion agreements in 19 additional countries. Xponential Fitness' portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand in the United States; StretchLab, a concept offering one-on-one and group stretching services; Row House, the largest franchised indoor rowing brand in the United States; AKT, a dance-based cardio workout combining toning, interval and circuit training; YogaSix, the largest franchised yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in the United States; STRIDE, a treadmill-based cardio and strength training concept; Rumble, a boxing-inspired full-body workout; and BFT, a functional training and strength-based program. For more information, please visit the Company's website at <https://xponential.com>.

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Addo Investor Relations
investor@xponential.com
(310) 829-5400

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