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US Alliance Group Looks to Fiserv Debit Gateway and Accel Network Partnership to Support Growth

Merchant Independent Sales Organizations will benefit from dependability and scalability

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today its debit gateway solution will enable [US Alliance Group, Inc. \(USAG\)](#) to offer enhanced processing capabilities, as well as greater scalability for USAG to grow its Payment Processing business.

USAG is a leading payment processor, providing transaction-processing capabilities to more than 30,000 retailers, including point-of-sale (POS), ATM, card not present and Accel[®] debit payments network signature debit (ANP+) through its sponsor and settlement bank [Evolve Bank & Trust](#). The added processing platform scalability gives USAG the ability to meet the needs of today's merchants for secure, flexible and competitively priced debit routing options, while offering a broader range of solutions available through Fiserv, including walk-in bill payment and CardFree CashSM from Fiserv.

"Partnering with Fiserv will allow us to support ATM, PIN Debit and PIN-Less Debit solutions, while giving us more control and flexibility over least-cost routing options," said Fadi Cheikha, CEO, US Alliance Group. "These processing capabilities will further our objective to be a 'one-stop shop' for all payment needs, offering a wide variety of payment solutions specifically designed for today's merchant."

"Forward-looking merchants of all sizes rely on USAG for its industry-leading transaction processing capabilities," said David Keenan, SVP, Product Management, Card Services, Fiserv. "We are pleased to help USAG augment those capabilities through diverse, innovative solutions such as debit signature routing, secure e-commerce processing, least-cost routing, and CardFree Cash."

Expanded debit POS features, including signature-based transactions, provide issuers with another option to authorize traditional signature-based transactions and improve net transaction economics.

In a world moving faster than ever before, Fiserv helps clients deliver solutions aligned with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](#).

Additional Resources:

- Accel from Fiserv - <https://www.fiserv.com/payments/payment-services-network.aspx>
- US Alliance Group - <http://usag-inc.com/>
- Evolve Bank & Trust - <https://www.getevolved.com/>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) enables clients worldwide to create and deliver financial services experiences in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE® 500 and has been named among the FORTUNE Magazine World's Most Admired Companies® for five consecutive years, recognized for strength of business model and innovation leadership. For more information, visit fiserv.com.

About USAG

USAG delivers comprehensive payment processing and integrated payment software solutions to merchants and developers looking to accept payments in all forms. Headquartered in Rancho Santa Margarita, California, the company brings world-class technology to companies. For more information, visit usag-inc.com or call 888.327.2860.

About Evolve Bank & Trust

Headquartered in Memphis, Tennessee, Evolve Bank & Trust currently operates 34 branches/offices in 20 states. Evolve's dedicated Payment Processing Division offers ACH, Debit Sponsorship, Remote Deposit Capture and other processing services to clients around the country. In addition to payment processing services, Evolve also offer Banking, Mortgage, SBA and Trust services nationwide. For more information about Evolve, please visit www.getevolved.com.

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