

December 8, 2017



CruCon Partners With HSN to Bring Exclusive Cruise Offers and One-Of-A-Kind Experiences to Customers

Partnership Kicks-Off with a Chance to Win a Balcony Cabin on a Seven Night Cruise for Two

ST. PETERSBURG, Fla., Dec. 08, 2017 (GLOBE NEWSWIRE) -- Leading entertainment and lifestyle retailer, [HSN](http://www.hsn.com) (Nasdaq:HSNI) has teamed up with North American cruise travel agency, CruCon Cruise Outlet, to bring customers exclusive deals and custom experiences across 17 major cruise lines. Starting today, HSN customers will be able to view cruise deals and access an exclusive promo code on-air or online by visiting [HSN.com](http://www.hsn.com), keyword CRUISE. Packages will be available year round with exclusive perks and rates for HSN customers.

"We are thrilled to join forces with HSN to bring a wide variety of cruise options to the HSN customer," said CruCon Cruise Outlet's Founder Sandy Cleary. "This is a great opportunity to engage a captive and enthusiastic audience that we know loves to cruise and we are excited to be able to bring our exclusive offers to them. HSN and CruCon Cruise Outlet thrive by providing their customers innovative and carefully crafted offers along with award-winning service. This is where the two brands align, making this partnership a perfect fit."

The partnership will leverage CruCon Cruise Outlet's more than 20 years of experience crafting cruise exclusive deals across almost every major cruise line, featuring worldwide itineraries from Caribbean to Europe and beyond. CruCon will work directly with customers to book their cruise by hand selecting offers based off their interests and desired cruise experience. This joint venture will mark the first time HSN has partnered with a travel agency to focus on cruises.

"We know cruises are the vacation of choice for many of our customers," said Sean Bunner, VP New Business Development, HSN. "We are thrilled to partner with industry leader CruCon Cruise Outlet to offer consumers an innovative and trusted way to plan their next escape."

For more information about HSN and CruCon Cruise Outlet please visit: <http://www.hsn.com> keyword: CRUISE.

About HSN:

HSN is a leading entertainment and lifestyle retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping

experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts live to over 90 million households in the US 24/7 and its website - hsn.com features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 40 years ago as the first electronic retailer, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit www.HSN.com, or follow @HSN on Facebook and Twitter.

About CruCon Cruise Outlet:

Founded in 1995 by Sandy Cleary, CruCon Cruise Outlet is a full-service North American cruise travel agency that sends more than 100,000 people on cruises every year. They are a fully staffed cruise agency with certified cruise specialists who are all under one roof to provide the best customer service and offer their customers exclusive deals. CruCon works with almost every major cruise line (luxury, premium and budget) to offer itineraries worldwide. They have won several awards including New Hampshire's Business of the Year in 2017, Better Business Bureau's Torch Award for Marketplace Ethics, Royal Caribbean Cruise Line's Chairman's Award, Celebrity Cruises' Chairman's Award and Norwegian Cruise Line President's Club Elite Agency of the Year. CruCon also proudly maintains an A+ rating with the Better Business Bureau. For more information, please visit CruCon.com/HSN.

Media Contacts:

HSN

Alycia Bower

727.872.7119

Alycia.Bower@hsn.net

CruCon Cruise Outlet

Darlene Carenza

603.707.2278

Darlene.Carenza@crucon.com



Source: HSN, Inc.