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That Woman! by Marlo Thomas to Launch Exclusively at HSN

Sophisticated Apparel and Accessories Collection Available January 2017

ST. PETERSBURG, Fla., Nov. 17, 2016 (GLOBE NEWSWIRE) -- Entertainment and lifestyle retailer HSN has partnered with award-winning actress, author and role model, Marlo Thomas, to launch *That Woman!*, her first apparel and accessories collection. The casually chic and sophisticated collection, *That Woman!*, launches exclusively with HSN on Thursday, January 19th.

Designed for women of all ages, this timeless collection offers a variety of everyday, stylish separates. The 15-piece line ranges from \$39.90 for a Heart Choker, to \$79.90 for a Lace-Up Sweater, up to \$169.90 for a Perforated Moto Jacket. The collection boasts a variety of bold and neutral tones from hot pink to champagne, and for each piece, Marlo has created a distinct detail, including keyholes, fringe, beading, pleating and perforation.

Marlo became a fashion icon when she burst onto the scene as America's first single working girl, Ann Marie, in her television series "That Girl". Through the years, she has brought her fun and sophisticated fashion sense to her everyday life as she's traveled across the country, speaking to women and raising funds for St. Jude Children's Research Hospital. These women have become the inspiration for Marlo's debut line, one that encourages them to define and embrace their own style.

"HSN has aligned seamlessly with my vision," said Marlo. "As I've grown from a girl to a woman, I've come to believe even stronger that our clothes should never narrowly define us, but free us to enjoy the adventure of fashion -- a signature style that makes us feel vibrant and confident and look great, too. I'm so excited to share what I've learned over the years with HSN customers and women looking for feminine and sassy clothing options that work for all ages and body types."

"As a company, we are so inspired by Marlo and everything that she has accomplished," stated Vanessa Dusold, HSN's SVP of Merchandising, Apparel & Accessories. "She truly believes in giving back and empowering women through fashion and style. Marlo has exquisite taste and we're excited to share this collection with her fans and our customers."

Marlo Thomas will be live on HSN on Thursday, January 19th, during *The List with Colleen Lopez*, from 9-11pm EST. The collection will be available for purchase on HSN.com starting Monday, January 9th. For more information, visit www.HSN.com (keywords: Marlo Thomas) or join the conversation @HSN on Facebook, Twitter and Pinterest.

About HSN:

HSN is a leading entertainment and lifestyle retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, fashion/Accessories, and Electronics. HSN broadcasts live to approximately 94 million households in the US 24/7 and its website - hsn.com features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 39 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit www.HSN.com, or follow @HSN on Facebook and Twitter.

About Marlo Thomas:

Marlo Thomas is an actress, author and activist whose body of work continues to impact American entertainment and culture. She has been honored with four Emmy Awards, the Peabody, a Golden Globe, a Grammy, and has been inducted into the Broadcasting Hall of Fame. She was awarded the Presidential Medal of Freedom—the highest honor a civilian can receive—by President Barack Obama. Marlo was introduced to America as television's *That Girl*, conceiving, producing and starring in the first-ever series about an independent young career woman living on her own. Her pioneering spirit continued with the creation of the landmark children's project, *Free to Be... You and Me*, which became a platinum album, best-selling book and Emmy-winning TV special. She has remained a constant presence on television, in regional theatre and on Broadway, and has written seven best-selling books, including her 2014 anthology, *It Ain't Over Till It's Over*, a collection of inspirational stories about women who reinvented themselves in remarkable ways. As National Outreach Director for St. Jude Children's Research Hospital, Marlo travels the country throughout the year, raising funds and awareness for the hospital. In 2004, she created the hospital's annual Thanks and Giving program, an unprecedented collaborative campaign that brings together more than 60 of the nation's leading corporations that has so far raised \$700 million dollars from holiday shoppers everywhere. Marlo lives in New York with her husband, talk show pioneer Phil Donahue.

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