

June 19, 2014



# MakerBot Announces the MakerBot Developer Program for MakerBot-Ready Apps

*Launches Program with Modio as the First MakerBot-Ready App*

BROOKLYN, N.Y.--(BUSINESS WIRE)-- MakerBot, a global leader in desktop 3D printing, is excited to announce the **MakerBot® Developer Program**, created to encourage app and game developers to take their creations to a new level and include 3D printing capabilities in desktop, mobile, tablet, and console-based apps and games. Launching today, the MakerBot Developer Program will give developers unprecedented access to tools and resources to use the MakerBot Replicator® 3D Printing Platform for iOS, Android, Web, and more. To help kick-off this exciting opportunity, MakerBot is also announcing that **Modio**, a new 3D printing app for the iPad that allows users to design fully poseable creatures and characters and then 3D print them on a MakerBot Replicator Desktop 3D Printer, is the first **MakerBot-Ready App** and the first MakerBot Developer Program launch partner.

MakerBot launches a MakerBot Developer Program with MakerBot-Ready Apps. MakerBot's first launch partner for the MakerBot-Ready Apps program is Modio, a new 3D printing app for the iPad that allows users to design fully poseable creatures and characters and then 3D print them on a MakerBot Replicator 3D Printer. (Photo: Business Wire)

"We have been approached by developers for a long time who have tremendous ideas that they want to bring to

life with 3D printing capabilities," noted Bre Pettis, CEO of MakerBot. "The MakerBot Developer Program finally enables developers to create apps that are designed to work seamlessly with our MakerBot Replicator Desktop 3D Printers and live within the MakerBot 3D Ecosystem certified as MakerBot-Ready Apps. It will be very exciting to see what develops."

The MakerBot Developer Program provides the tools and resources to integrate with the MakerBot 3D Ecosystem, giving developers access to the fast-growing 3D printing market. All MakerBot-Ready Apps will be certified to print easily on MakerBot Replicator Desktop 3D Printers, creating what MakerBot believes to be the ultimate collection of educational, entertaining and useful 3D printing applications.

Developers can create the hottest new games, 3D designs, characters, educational content and more, and have the unique ability to integrate a wide variety of 3D printable content seamlessly into the MakerBot 3D Ecosystem. As the app collection grows, MakerBot-Ready Apps will be indexed and searchable by category, making it easy to find new and exciting content for a MakerBot Replicator Desktop 3D Printer.

With Modio, the first MakerBot-Ready App, users seamlessly merge digital and analog play

with features unlike anything the 3D printing industry has seen before. Modio enables anyone to create customizable designs of fully poseable creatures, robots and characters using a broad collection of interchangeable parts, templates and customization elements that provide unlimited play at the flick of a finger. The designs are created to work with MakerBot Replicator Desktop 3D Printers and to 3D print without any rafts or support material. To simplify the 3D printing process, the app also provides a unique 3D printing visualization interface that allows users to determine the size and layout of all the parts on the build plate of a 3D printer. Users can then simply upload their creations directly from the app to their MakerBot Cloud Library and 3D print them using the MakerBot Desktop App.

Modio will be showcased at the MakerBot Retail Stores in New York, Boston, and Greenwich, Connecticut, where visitors can make a Modio creation on an in-store iPad and then place an order right there to custom print it via the MakerBot Store In-Store 3D Print Service.

“Being the official launch partner of the MakerBot Developer Program is really exciting,” said Hilmar Gunnarsson, founder and CEO of Modio. “We introduced Modio to the maker community at the Bay Area Maker Faire last month and the response has been simply amazing. Now, to be able to come out and showcase the app’s intuitive 3D printing workflow and seamless integration with MakerBot is even more exciting and demonstrates our commitment to help make 3D printing as easy as possible.”

For more information on the MakerBot Developer Program, please contact MakerBot at [makerbot.com/developers](http://makerbot.com/developers). To learn more about Modio, visit [modio3D.com](http://modio3D.com) or to download it from the App Store, visit <https://itunes.apple.com/us/app/modio/id872606271?mt=8>.

## **About MakerBot**

**MakerBot**, a subsidiary of [Stratasys](http://Stratasys) Ltd. (Nasdaq:SSYS), is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot sells desktop 3D printers to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. To learn more about MakerBot, visit [makerbot.com](http://makerbot.com).

## **About Modio**

**Modio Inc.** is a corporation at the forefront of 3D printing and play. With the Modio app for iPad, anybody can create amazing, poseable models using modifiable parts and easily 3D print them using desktop 3D printers. Modio has offices in Reykjavik, Iceland and Providence, Rhode Island. For more information please visit [www.modio3D.com](http://www.modio3D.com).

## **Cautionary Statement Regarding Forward-Looking Statements**

The statements in this press release relating to Stratasys’ beliefs regarding the benefits consumers will experience from **MakerBot-Ready Apps**, Stratasys’ expectation on the timing of shipping and the expected performance of **MakerBot-Ready Apps**, are forward-looking statements, reflecting management's current expectations and beliefs. These forward-looking statements are based on current information that is, by its nature, subject to rapid and even abrupt change. Due to risks and uncertainties associated with Stratasys’ business, actual results could differ materially from those projected or implied by these

forward-looking statements. These risks and uncertainties include, but are not limited to: the risk that consumers will consummate the benefits of **MakerBot-Ready Apps** as expected by management's expectations; the risk that unforeseen technical difficulties will delay the **availability of MakerBot-Ready Apps**; and other risk factors set forth under the caption "Risk Factors" in Stratasy's most recent Annual Report on Form 20-F, filed with the Securities and Exchange Commission (SEC) on March 3, 2014. Stratasy is under no obligation (and expressly disclaims any obligation) to update or alter its forward-looking statements, whether as a result of new information, future events or otherwise, except as otherwise required by the rules and regulations of the SEC.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140619005817/en/>

MakerBot

Jenifer Howard

[Jenifer.howard@makerbot.com](mailto:Jenifer.howard@makerbot.com)

+1-347-676-3932 (o)

+1-203-273-4246 (m)

Source: MakerBot