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JC Whitney Magazine Expands to Retail Shelves Across North America and Canada

Reviving an Automotive Icon for a New Generation of Enthusiasts

TORRANCE, Calif., Feb. 12, 2025 /PRNewswire/ -- CarParts.com, Inc. (NASDAQ: PRTS), a leading eCommerce destination for automotive parts and accessories and the parent company of JC Whitney, is proud to announce a major expansion for the JC Whitney Magazine. Launched in 2024, the magazine will now be available for purchase in over 770 major retail stores across North America, including Kroger, Walmart, Barnes & Noble, and more. This March, the magazine will expand into Canada, hitting 1400 shelves, marking a pivotal step in JC Whitney's evolution and its global expansion.

NOW AVAILABLE IN OVER 770 STORES NATIONWIDE



BARNES & NOBLE

Walmart

Albertsons

Kroger

meijer

BAM!
BOOKS-A-MILLION

"This isn't about launching a magazine – it's about restoring a brand that has been integral to the automotive world for over a century," said Tina Mirfarsi, GM of JC Whitney. "JC Whitney has been a trusted name for generations, and this expansion is proof that we're not just preserving its legacy – we're driving it forward. By making the JC Whitney Magazine accessible across North America and Canada, we're strengthening our commitment to car enthusiasts everywhere, ensuring they have the knowledge, products, and resources they need."

Since its debut, the JC Whitney Magazine has become a definitive resource for automotive enthusiasts, featuring over 100 pages of expertly curated content in each quarterly issue. It delivers in-depth coverage of industry trends, car culture, product innovations, and expert insights from leading voices in the field. A standout feature of the magazine is its catalog section – bringing back the legendary JC Whitney Catalog, a garage staple and trusted go-to for auto parts and accessories. This expansion not only revives an iconic publication but also reaffirms JC Whitney's place at the forefront of the automotive aftermarket industry.

As JC Whitney celebrates its 110th anniversary, this milestone underscores the company's transformation under CarParts.com. Having successfully relaunched as a lifestyle destination for automotive enthusiasts by integrating apparel, lifestyle products, and exclusive content, JC Whitney is now doubling down on its core mission – serving drivers with the parts, accessories, and knowledge they need. This expansion of the magazine reinforces its commitment to the automotive community, ensuring that JC Whitney remains a trusted resource for generations to come.

For a complete list of retail locations carrying the JC Whitney Magazine, visit <https://www.jcwhitney.com/magazine/jc-whitney-magazine-now-at-stores-nationwide>.

About CarParts.com, Inc.

CarParts.com, Inc. is a technology-driven eCommerce company offering over 1 million high-quality automotive parts and accessories. Operating for over 25 years, CarParts.com has established itself as a premier destination for drivers seeking repair and maintenance solutions. Our commitment lies in placing the customer at the forefront of our operations, evident in our easy-to-use, mobile-friendly website and app. With a commitment to affordability and customer satisfaction, CarParts.com simplifies the automotive repair process, aiming to eliminate the uncertainty and stress often associated with vehicle maintenance. Backed by a robust company-operated fulfillment network, we ensure swift delivery of top-quality parts from leading brands to customers across the nation.

At CarParts.com, our global team is united by a shared vision: Empowering Drivers Along Their Journey.

CarParts.com is headquartered in Torrance, California.

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