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# CarParts.com Launches First Electric Vehicle & Hybrid Focused Shopping Hub

TORRANCE, Calif.--(BUSINESS WIRE)-- CarParts.com, Inc. (NASDAQ: PRTS) ("CarParts.com") this week launched a new dedicated shopping hub for the hybrid, plug-in hybrid, and electric vehicle (EV) community. The ecommerce retailer is transforming the way drivers shop for auto parts, so naturally, building an online store for EVs and hybrids is the next big investment in the company's growth and commitment to getting drivers back on the road.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210126005666/en/>

[carparts.com/ev](https://www.carparts.com/ev) (Graphic: Business Wire)

In recent months, CarParts.com's product offering for

EVs and hybrids has grown to include over 700,000 applications for the repair, maintenance, and enhancement of hybrids, plug-in hybrids, and EVs. Aftermarket parts are available for over 25 popular vehicle makes, including Tesla, Toyota, Honda, GMC, BMW, Ford, Lexus, Chevrolet, and more.

"There is a lot of misinformation out there surrounding the perceived differences in parts and repairs for electric cars compared to gas vehicles," said CarParts.com Chief Merchandising Officer David Morris. "But in reality, hybrids and EVs have many of the same fundamental parts that gas-powered cars do—from brakes, headlights, and mirrors to fenders, control arms, and shocks or struts. Our dedicated shopping hub will help demystify the world of EV and hybrid auto parts, making it simple for customers to find the parts and information they need to get the job done."

The shopping interface for EV and hybrid replacement parts leans into the customer-focused experience used across CarParts.com's entire sales platform, featuring search by both part and vehicle make. The hub will also feature the latest news, guides, blog content, and maintenance insight for hybrid, plug-in hybrid, and electric vehicles.

"As EVs and hybrid vehicles age, consumers are more likely to buy aftermarket parts. Drivers are still in the adoption phase, but we are now seeing a growing number of green vehicles hitting our sweet spot of 6 to 15 years old. Over time, we've seen the number of EVs on the road grow and thus the need for more replacement parts, and we will continue to make investments in our technology, supply chain, and customer experience to create the number one online destination for the EV community with the information, tools, and parts they need to get back on the road. The EV wave is here to stay, and CarParts.com is here to be a part of it," said CarParts.com Chief Executive Officer Lev Peker.

Visit CarParts.com's shopping experience for hybrid, plug-in hybrid, and electric vehicle owners at [CarParts.com/EV](https://www.carparts.com/ev).

## **About CarParts.com**

With over 25 years of experience, and more than 50 million parts delivered, we've streamlined our website and sourcing network to better serve the way drivers get the parts they need. Utilizing the latest technologies and design principles, we've created an easy-to-use, mobile-friendly shopping experience that, alongside our own nationwide distribution network, cuts out the brick-and-mortar supply chain costs and provides quality parts at a budget-friendly price.

CarParts.com is headquartered in Torrance, California.

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Source: CarParts.com, Inc.