

"Live from the BBC Vault" Launches on SiriusXM

New concert series to feature performances by Pink Floyd, Coldplay, Led Zeppelin, Radiohead, and other iconic rock and pop artists

NEW YORK, Sept. 27, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "Live from the BBC Vault," the new series featuring concert broadcasts from the extensive and wide-ranging BBC Radio archive.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

"Live from the BBC Vault" will feature two different performances each week on various SiriusXM channels. SiriusXM listeners will hear classic performances recorded over the past 40 years by artists such as Led Zeppelin, U2, Lady Gaga, AC/DC, Duran Duran, Queen, The Cure and other music legends.

The series will debut on SiriusXM's Deep Tracks, channel 27, onMonday, October 3 at 10:00 pm ET with a vintage BBC performance by Pink Floyd, recorded in 1973; and SiriusXMU, channel 35, on Wednesday, October 5 at 9:00 pm ET, which will broadcast a classic performance by Radiohead, recorded in 1997. Both performances will be rebroadcast throughout the week.

The following week First Wave, channel 33, will air a vintage BBC concert from R.E.M., recorded in 1985, in honor of the Hall of Fame inducted Athens, GA band who recently announced their separation after 31 years.

"The BBC In Concert catalogue is a deep archive of incredible performances recorded by BBC Radio over many years. We're really pleased that by working with long-standing partner SiriusXM we're able to make a wonderful selection of highly acclaimed concerts available to North American music fans," said Salim Mukaddam, Head of Radio, BBC Worldwide.

"The BBC archives are rich with some of the best performances of our generation from legendary artists to the rising stars of today, and we are delighted to deliver these performances to SiriusXM subscribers," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "We know the fans of BBC are passionate and loyal, and as we promised, we will deliver these special concert performances across several of our channels. This is a valuable part of our continued relationship with BBC Worldwide."

BBC Radio 1 is available on SiriusXM Internet Radio and on smartphones and mobile devices. In addition to being available online, BBC Radio 1 programming is broadcast on satellite radio at various times throughout the year coinciding with major events in BBC Radio 1's programming schedule.

For more information on SiriusXM, please visitwww.siriusxm.com.

About Sirius XM Radio

<u>Sirius XM Radio</u> is America's satellite radio company. Sirius XM broadcasts more than <u>135</u> satellite radio channels of <u>commercial-free music</u>, and <u>premier sports</u>, <u>news</u>, <u>talk</u>, <u>entertainment</u>, <u>traffic</u>, <u>weather</u>, and data services to over 21 million subscribers. Sirius XM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, <u>smartphones</u> and <u>mobile devices</u>, and consumer electronics products for <u>homes</u> and <u>offices</u>. SiriusXM programming is also available at <u>siriusxm</u>.com, and on <u>Apple</u>, <u>BlackBerry</u> and <u>Android</u>-powered mobile devices.

SiriusXM has arrangements with every major <u>automaker</u> and its radio products are available for sale at <u>shop.siriusxm.com</u> as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31,2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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