

SiriusXM Offers Comprehensive Coverage of MLB All-Star Week

Play-by-play of the 82nd All-Star Game airs July 12 on XM channel 176

MLB Network Radio channel broadcasts live from Chase Field and MLB All-Star FanFest in Phoenix July 9-12

Cal Ripken Jr. and Bill Ripken to host "Ripken Baseball" live in front of fans at MLB All-Star FanFest on July 11

NEW YORK, July 6, 2011 /PRNewswire/ -- Sirius XM Radio (Nasdaq: SIRI) announced today that it will offer baseball fans comprehensive coverage of 2011 Major League Baseball All-Star Week in Phoenix, AZ, July 9-12.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

SiriusXM will carry the 82nd All-Star Game on Tuesday, July 12 (8:00 pm ET/5:00 pm PT), and the State Farm Home Run Derby on Monday, July 11 (8:00 pm ET/5:00 pm PT), live from Chase Field on XM channel 176.

SiriusXM will also offer the exclusive radio broadcast of the XM All-Star Futures Game, featuring the top minor league prospects from the U.S. and abroad, on Sunday, July 10. Pre-game coverage starts at 5:30 pm ET on XM channel 89. SiriusXM's Mike Ferrin will be the play-by-play voice for the Futures Game broadcast and former Major League GM and daily SiriusXM host Jim Duquette will be the analyst. SiriusXM's Grant Paulsen and Baseball America's John Manuel will provide reports from on the field and in the dugouts. Paulsen will host a special edition of his weekly show, Minors & Majors, live from the ballpark (3:00 pm ET/12:00 pm PT) leading into the XM All-Star Futures pre-game.

On Monday and Tuesday, SiriusXM's MLB Network Radio - channel 89 on XM and channel 209 on Sirius Premier (formerly known as "The Best of XM") - will offer listeners extensive pre- and post-game coverage of both the State Farm Home Run Derby and the All-Star Game that will feature one-on-one interviews with current and former All-Stars, managers, coaches and other personalities from around the game.

Former All-Star pitcher Rob Dibble, former GM Jim Bowden and Casey Stern will team up for the State Farm Home Run Derby pre-game coverage starting at 5:00 pm ET/2:00 pm PT as well as the post-Derby recap. On Tuesday, Dibble, former GM Jim Duquette and Stern will host the All-Star pre-game coverage live from Chase Field starting at 5:00 pm ET/2:00 pm PT. Following the game, Dibble and Duquette will host the post-game show with Stern and Ferrin on the field and in the clubhouse talking one-on-one with the All-Stars.

Additionally, each day leading up to the All-Star Game, MLB Network Radio hosts will

broadcast live from the MLB All-Star FanFest. Hall of Famer Cal Ripken Jr. and Bill Ripken will host their exclusive show, *Ripken Baseball*, live in front of fans onMonday, July 11 (3:00 pm ET/12:00 pm PT). Former pitcher Jeff Nelson, Jim Bowden, Jim Duquette, Casey Stern, Mike Ferrin and Grant Paulsen will also host live from the SiriusXM broadcast stage at the Phoenix Convention Center.

The following programs will originate from MLB All-Star FanFest and air on MLB Network Radio (channel 89 on XM; channel 209 on Sirius Premier):

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Saturday, July 9

1:00 pm ET/10:00 am PT - Power Alley with Mike Ferrin & Jim Duquette

4:00 pm ET/1:00 pm PT - Inside Pitchwith Casey Stern & Jim Bowden

7:00 pm ET/4:00 pm PT - Home Plate with Grant Paulsen & Jeff Nelson

Sunday, July 10

12:00 pm ET/9:00 am PT - Inside Pitch with Casey Stern & Jim Bowden

9:00 pm ET/6:00 pm PT - Inside Pitch with Casey Stern & Jim Bowden

Monday, July 11

11:00 am ET/8:00 am PT - Power Alley with Mike Ferrin & Jim Duquette

3:00 pm ET/12:00 pm PT - Ripken Baseball with Cal Ripken Jr. & Billy Ripken

Tuesday, July 12

2:00 pm ET/11:00 am PT - Inside Pitch with Mike Ferrin & Jim Bowden
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Other hosts from across the SiriusXM programming spectrum will also broadcast from the All-Star festivities in Phoenix.

On Sunday, July 10 (3:00 pm ET/12:00 pm PT), Monday, July 11 (6:00 pm ET/3:00 pm PT) and Tuesday, July 12 (11:00 am ET/8:00 am PT), SiriusXM's Steve Covino and Rich Davis will host their daily show from MLB All-Star FanFest, talking with special guests and fans and trying out FanFest's interactive exhibits live on air. *Covino & Rich* airs daily on SiriusXM Stars Too, SiriusXM's talk radio channel for guys (channel 104).

SiriusXM airs every game from all 30 Major League Baseball teams live on XM channels 176 to 189, with some on XM channel 89, and in Spanish on XM channel 175. A schedule of

MLB games on XM can be found at www.siriusxm.com/mlb.

MLB Network Radio, the only radio channel dedicated to covering Major League Baseball seven days a week, 365 days a year, is available to both XM and Sirius subscribers and features a daily lineup of call-in talk shows hosted by Cal Ripken Jr., Bill Ripken, Jim Bowden, Rob Dibble, Jim Duquette, Kevin Kennedy, Jeff Nelson, Rico Petrocelli, and others. MLB Network Radio also airs MLB Network television programming including *MLB Tonight*, the network's live nightly studio show featuring live game look-ins and analysis by Harold Reynolds, Al Leiter, Mitch Williams, Bill Ripken, Dan Plesac and others.

About Sirius XM Radio

<u>Sirius XM Radio</u> is America's satellite radio company. Sirius XM broadcasts more than <u>135</u> satellite radio channels of <u>commercial-free music</u>, and <u>premier sports</u>, <u>news</u>, <u>talk</u>, <u>entertainment</u>, <u>traffic</u>, <u>weather</u>, and data services to 20.6 million subscribers. Sirius XM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, <u>smartphones</u> and <u>mobile devices</u>, and consumer electronics products for <u>homes</u> and <u>offices</u>. SiriusXM programming is also available at <u>siriusxm</u>.com, and on <u>Apple</u>, <u>BlackBerry</u> and <u>Android</u>-powered mobile devices.

SiriusXM has arrangements with every major <u>automaker</u> and its radio products are available for sale at <u>shop.siriusxm.com</u> as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31,2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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