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Hyundai to Offer Introductory Subscription to XM on Certified Pre-Owned Vehicles

NEW YORK, May 24, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and Hyundai Motor America today announced that consumers across the United States will receive a 3-month introductory subscription to XM when they purchase Hyundai Certified Pre-Owned vehicles factory equipped with XM.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"Hyundai drivers have come to expect high quality, reliability and safety across our entire model lineup," said Jose Froehlich, Manager, Hyundai Certified Pre-Owned, Hyundai Motor America. "SiriusXM programming highlights the innovative features that make driving a Hyundai vehicle enjoyable, and we are pleased to offer an introductory 3-month XM subscription to even more of our customers."

"We are thrilled that Hyundai sees the value of SiriusXM," said Joe Verbrugge, Senior Vice President and General Manager, Automotive Remarketing Division, SiriusXM. "Commercial-free music, live play-by-play sports, news and exclusive talk, comedy and more, delivered coast-to-coast by SiriusXM, is an enjoyable feature that will appeal to the Hyundai CPO customer."

Hyundai customers will have access to more than 170 channels of commercial-free music programming, and premier sports, news, talk, entertainment plus traffic and weather information from SiriusXM.

Hyundai also offers a 3-month introductory subscription to XM with the purchase of new Hyundai vehicles sold in the United States and factory equipped with XM.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to 20.6 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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