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Yoshiki Radio to Debut on SiriusXM

Japanese superstar to launch his first-ever radio show

NEW YORK, May 12, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Yoshiki, Japanese icon and leader of Japan's multi-million-selling, superstar rock band X Japan, will host his first-ever radio show, *Yoshiki Radio*, on SiriusXM's The Boneyard, channel 38.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Yoshiki Radio, the hour-long monthly show, will launch on Friday, May 27 at 8:00 pm ET. Beginning Sunday, June 5, *Yoshiki Radio* will air the first Sunday of every month at 9:00 pm ET.

Yoshiki Radio will offer an eclectic mix of East meets West, and will include Yoshiki's personal favorite music tracks, and music from artists that have influenced him, as well as an introduction to some of Japan's most innovative and successful artists. The monthly show will also feature elements of Japanese pop culture that already have made their mark on American life, from sushi to Sony to Nintendo/Wii, to the global megastar Hello Kitty, to the burgeoning western popularity of Anime. Yoshiki's band, X Japan, has been credited with pioneering "Visual Kei," a cultural movement that greatly contributed to today's worldwide Anime craze.

"I'm very excited to do the show exclusively on SiriusXM, as I'd like to help tear down the wall between East and West," said Yoshiki. "I want to show people that there is no one language, no real boundaries when it comes to music and art, and that we are all more alike than not. I also hope my exposure of unique music choices to the West will allow me to show, with pride, a beautiful side of our culture in these difficult times."

"We love introducing listeners to bands they may not otherwise hear on other audio platforms and providing them the chance to discover great new music," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Yoshiki's music ranges from heavy metal to ballads to alternative rock to symphonic. Only on SiriusXM will you hear Yoshiki's pioneering choices of songs that mix musical worlds."

Earlier this year, Yoshiki and his band X Japan signed an exclusive, three-year deal with EMI Music for distribution in North America. X Japan's North American debut album will be released later this year. The album's first single, "Jade," will be available this spring.

X Japan is one of the most successful rock bands in Japanese history, and the heart of X Japan is Yoshiki, songwriter, drummer, producer, and classically-trained pianist who also plays guitar, bass and trumpet. Yoshiki, who has been referred to by his first name only throughout his professional career, is arguably Asia's most influential musical artist and, according to one industry insider, "is to Japan what Bono is to the UK." Hello Kitty, for the first time in its history, even designed a product line after a person, creating a new character,

"Yoshikitty," based on Yoshiki. X Japan has sold more than 30-million albums, singles and videos, and headlined and sold out Japan's 55,000-seat Tokyo Dome 18 times. The band, having always wanted to break in North America, made its concert debut at 2010's Lollapalooza festival with a critically-acclaimed North American tour that followed last fall. The band plans to tour extensively in 2011, and has already announced dates in the UK, Europe and Latin America.

For more information, please visit www.siriusxm.com

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to 20.6 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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