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"TMZ Live" to Launch on SiriusXM

TMZ.com's daily one-hour entertainment news program to air on SiriusXM Stars

NEW YORK, May 11, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that *TMZ Live*, the daily entertainment news program hosted online by Harvey Levin on TMZ.com, will be available to its millions of subscribers beginning in June.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

TMZ Live will air weekdays from 6:00 – 7:00 pm ET on SiriusXM Stars (channel 107), offering listeners the opportunity to tune in during drive time following the program's initial airing on TMZ.com. *TMZ Live* is produced daily in TMZ's Hollywood, CA newsroom, where Levin and his correspondents will offer their insight and insider perspective on the day's breaking entertainment news.

"I'm excited," said Harvey Levin, Co-Founder and Executive Producer, TMZ. "A lot of our users are watching *TMZ Live* on their computers at work. Now they'll be able to get in their cars and continue to listen on SiriusXM on their way home."

"TMZ is the undisputed leader in breaking celebrity and entertainment news. This fast-paced and entertaining one-hour program will keep our listeners connected to the biggest stories of the day," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "*TMZ Live* is an exciting addition to our robust news and talk lineup."

TMZ is one of the most cited entertainment news sources in the world, known for breaking news about celebrities and public figures. Since its launch in 2005 it has grown into one of the largest entertainment news sites/destinations.

SiriusXM Stars is SiriusXM's flagship talk station, featuring distinctive and compelling shows hosted by Barbara Walters, Rosie O'Donnell, Dr. Laura, Deepak Chopra, Senator Bill Bradley, Judith Regan and Jane Pratt, among others. For more information visit www.siriusxm.com/siriusxmstars.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to 20.6 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also

available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

About TMZ

TMZ is the first multi-platform, three screen success for any media company and stands out as the most cited entertainment news source in the world. It is the #1 syndicated magazine among adults ages 18-34 and adults 18-49 (Nielsen). Launched in 2005, TMZ's meteoric rise is based on TMZ's consistent ability to be first to break celebrity news. TMZ attributes its growth to multi-platform coverage and original reporting on key entertainment events. TMZ remains the number two Entertainment News web site for 36 consecutive months (comScore). The TMZ television program continues to build on and supplement the worldwide success of TMZ.com. TMZ on TV is cleared in more than 75% of the country including Fox O&Os through 2014 and also airs in several international markets. TMZ.com's Mobile Web Site has been ranked number one for over eighteen consecutive months (Nielsen) with exclusive on-the-go access via iPhone and Android applications and on all mobile-enabled handsets.

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