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# SiriusXM Offers Extensive Coverage of Daytona 500 and NASCAR Speedweeks

**Fans nationwide get live broadcasts of Daytona 500 and every other race during Speedweeks**

**Sirius NASCAR Radio channel provides more than 155 hours of live coverage from Daytona International Speedway through February 21**

NEW YORK, Feb. 16, 2011 /PRNewswire/ -- Sirius XM Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of NASCAR, announced today that it will provide comprehensive coverage of the upcoming Daytona 500 and NASCAR Speedweeks.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

Sirius NASCAR Radio (channel 128 for Sirius subscribers and XM subscribers with the "Best of Sirius"), which offers fans around the country compelling NASCAR talk 365 days a year, is broadcasting from Daytona International Speedway daily. From Thursday, February 10, through Monday, February 21, SiriusXM will offer more than 155 hours of live coverage from the track that includes every race, plus up-to-the-moment news and analysis.

On Sunday, February 20, Daytona 500 race day, SiriusXM will start broadcasting at 7:00 am ET, offering listeners 15 hours of live coverage. Sirius NASCAR Radio will air all the action on the track during the 53rd running of The Great American Race, which starts at 1:00 pm ET, plus full pre- and post-race coverage with expert analysis, reports from pit road and the garages, driver introductions and interviews with the race winner and other competitors.

SiriusXM will also offer additional Driver2Crew Chatter™ channels that will carry the in-car audio of NASCAR's top drivers as they compete in the Daytona 500. The "Fan's Choice" channel will feature the in-car audio of a driver determined by fans who log on to [www.siriusxm.com/nascar](http://www.siriusxm.com/nascar) and vote from a selection of competitors. Fans can also listen in on the NASCAR Officials' communications during the race on Sirius channel 158 and XM channel 111 (available with the "Best of Sirius").

For this year's Daytona 500, Sirius subscribers and XM subscribers with the "Best of Sirius" can hear the following:

- Live race call provided by MRN - Sirius 128 / XM 128
- Jimmie Johnson in-car audio - Sirius 125 / XM 102
- Jeff Gordon in-car audio - Sirius 126 / XM 103
- Tony Stewart in-car audio - Sirius 127 / XM 104
- Dale Earnhardt Jr. in-car audio - Sirius 90 / XM 105
- Denny Hamlin in-car audio - Sirius 91 / XM 106
- Kevin Harvick in-car audio - Sirius 113 / XM 107
- Jamie McMurray in-car audio - Sirius 152 / XM 108
- Carl Edwards in-car audio - Sirius 153 / XM 109

- Fan's Choice channel (driver TBD) - Sirius 154 / XM 110
- NASCAR Officials' channel - Sirius 158 / XM 111

Driver2Crew Chatter channels may switch to other drivers' feeds during the race.

Sirius NASCAR Radio will provide live coverage of the Gatorade Duel, the 150-mile NASCAR Sprint Cup Series qualifying races, on Thursday, Feb. 17 (1:00 pm ET), the NextEra Energy Resources 250 Camping World Truck Series race on Friday, Feb. 18 (7:15 pm ET), and the Drive4COPD 300 NASCAR Nationwide Series race on Saturday, Feb. 19 (12:45 pm ET).

Sirius NASCAR Radio's daily weekday talk lineup begins at 7:00 am ET with *The Morning Drive* (7:00 – 11:00 am ET), hosted by Mike Bagley and Pete Pistone, followed by *Tradin' Paint* (11:00am – 3:00pm ET), hosted by Danny "Chocolate" Myers, Rick Benjamin and Hall of Famer Buddy Baker (Fridays only), then *Sirius Speedway* (3:00 – 7:00 pm ET) with Dave Moody and Angie Skinner.

On Thursday and Friday of Daytona 500 Week, Baker will join Myers and Benjamin to host *Tradin' Paint* from atop the Sprint Fan Deck in the Daytona infield.

*Late Shift*, hosted by Dave Ross and Buddy Baker, airs Mondays and Tuesdays (7:00 – 10:00 pm ET), followed on Monday nights by Mojo Nixon's *Manifold Destiny* (10:00 pm – midnight ET). Wednesday through Friday (7:00 – 10:00 pm ET), Claire B. Lang hosts *Dialed In*, providing her listeners with up-to-the-moment news and interviews.

On race weekends, Pat Patterson will host *The Front Stretch* from the infield Saturday and Sunday mornings starting at 7:00 am ET. Claire B. Lang and Jim Noble will team up for Sirius NASCAR Radio's pre- and post-race shows to give NASCAR fans a comprehensive view of everything on, inside and around the track. Every Saturday morning, Noble will pair with various NASCAR journalists to co-host Sirius NASCAR Radio's *Press Pass*.

On Monday, February 21, on *The Morning Drive*, hosts Mike Bagley and Pete Pistone will be joined live by the 2011 Daytona 500 Champion driver, crew chief and team owner.

As the Official Satellite Radio Partner of NASCAR, SiriusXM broadcasts every NASCAR Sprint Cup Series, NASCAR Nationwide Series and NASCAR Camping World Truck Series race live, plus daily NASCAR talk on Sirius NASCAR Radio, the only radio channel dedicated to NASCAR 24 hours a day, 365 days a year.

For more info, please visit [www.siriusxm.com/nascar](http://www.siriusxm.com/nascar).

### **About Sirius XM Radio**

Sirius XM Radio is America's satellite radio company. SiriusXM broadcasts more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to more than 20 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SiriusXM offers an array of content from some of the biggest names in entertainment, as well

as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SiriusXM Premium Online App.

SiriusXM has arrangements with every major automaker and its radio products are available at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, our substantial indebtedness; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2009 and our Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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