

July 7, 2010



# **SIRIUS XM Radio Announces Comprehensive Broadcast Coverage of 2010 MLB All-Star Week**

**Play-by-play of the 81st All-Star Game will air July 13 on XM channel 175**

**Cal Ripken Jr., Billy Ripken and other SIRIUS XM Radio hosts to  
broadcast live from All-Star FanFest at Anaheim Convention Center**

**XM to offer exclusive radio broadcast of XM All-Star Futures Game**

NEW YORK, July 7 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will offer baseball fans comprehensive coverage of 2010 Major League Baseball All-Star Week in Anaheim, CA, July 9-13.

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XM will broadcast the 81st All-Star Game on Tuesday, July 13 (8:00 pm ET/5:00 pm PT), and the State Farm Home Run Derby on Monday, July 12 (8:00 pm ET/5:00 pm PT), live from Angel Stadium on XM channel 175.

XM will also offer the exclusive radio broadcast of the XM All-Star Futures Game, featuring the top minor league prospects from the U.S. and abroad, on Sunday, July 11. Pre-game coverage starts at 5:30 pm ET/2:30 pm PT on XM channel 175. SIRIUS XM's Mike Ferrin will be the play-by-play voice for the Futures Game broadcast and former Major League GM and daily SIRIUS XM host Jim Duquette will be the analyst. SIRIUS XM's Grant Paulsen and *Baseball America's* John Manuel will provide reports from on the field and in the dugouts.

On Monday and Tuesday, MLB Network Radio, SIRIUS XM's 24-hour baseball talk channel (XM channel 175 and SIRIUS channel 210 with the "Best of XM"), will offer listeners extensive pre- and post-game coverage of both the Home Run Derby and the All-Star Game that will feature one-on-one interviews with current and former All-Stars, managers, coaches and other personalities from around the game.

Casey Stern, Jim Bowden and former Major Leaguer Mark Sweeney will host the Home Run Derby pre-game coverage starting at 5:00 pm ET/2:00 pm PT. Immediately afterward, Bowden, Stern and Jim Duquette will provide a recap of the event for listeners.

On Tuesday, former All-Star pitcher Rob Dibble, Duquette and Stern will host the All-Star pre-game broadcast starting at 5:00 pm ET/2:00 pm PT. Bowden, Duquette and Stern will be on air and on the field for the post-game coverage.

Additionally, personalities from across the SIRIUS XM programming spectrum will broadcast live from MLB All-Star FanFest at the Anaheim Convention Center in the days leading up to the All-Star Game. The following programs will broadcast live from the SIRIUS XM broadcast booth at All-Star FanFest and air live nationwide on SIRIUS XM.

**MLB Network Radio (XM channel 175, SIRIUS channel 210 ("Best of XM")):**

- Saturday, July 10 (12:00 - 2:00 pm ET/9:00 - 11:00 am PT) - Ripken Baseball hosted by Hall of Famer Cal Ripken Jr. and his brother and 12-year major league veteran Billy Ripken.
  - o The Ripleks will be joined in the booth by special guest, Hall of Famer Rod Carew, at 1:00 pm ET/10:00 am PT.
  
- Saturday, July 10 (2:00 - 6:00 pm ET/11:00 am - 3:00 pm PT) - Inside Pitch hosted by Casey Stern and Jim Duquette.
  
- Saturday, July 10 (6:00 - 10:00 pm ET/3:00 - 7:00 pm PT) - Home Plate hosted by Grant Paulsen and Mike Ferrin.
  
- Sunday, July 11 (12:00 - 3:00 pm ET/9:00 am - 12:00 pm PT) - Inside Pitch hosted by Casey Stern and Jeff Nelson.
  
- Sunday, July 11 (9:00 - 11:00 pm ET/6:00 - 8:00 pm PT) - Inside Pitch hosted by Casey Stern and Dave Sheinin.
  
- Monday, July 12 (2:00 - 5:00 pm ET/11:00 am - 2:00 pm PT) - Power Alley hosted by Grant Paulsen, Jim Duquette and Jeff Nelson.
  
- Tuesday, July 13 (2:00 - 5:00 pm ET/11:00 am - 2:00 pm PT) - Home Plate hosted by Grant Paulsen, Jim Bowden and Jeff Nelson.

**SIRIUS XM Fantasy Sports Radio (XM channel 147, SIRIUS channel 211 ("Best of XM")):**

- Friday, July 9 (11:00 am - 2:00 pm ET/8:00 - 11:00 am PT) - Rotowire Fantasy Sports Today hosted by Jeff Erickson and Chris Liss.

SIRIUS XM Stars Too, SIRIUS XM's talk radio channel for guys (SIRIUS channel 108 and XM channel 139):

-- Friday, July 9, Monday, July 12 and Tuesday, July 13 (6:00 - 9:00 pm ET / 3:00 - 6:00 pm PT), Maxim Radio with Covino and Rich hosted by Steve Covino and Rich Davis.

XM listeners can hear every game from all 30 Major League teams live on XM channels 175 to 189. A schedule of MLB games on XM can be found at [www.xmradio.com/mlb](http://www.xmradio.com/mlb).

MLB Network Radio, the only radio channel dedicated to covering Major League Baseball seven days a week, 365 days a year, is available to both XM and SIRIUS subscribers (XM channel 175, SIRIUS channel 210 with the "Best of XM" programming package), and features a daily lineup of call-in talk shows hosted by Cal Ripken Jr., Bill Ripken, Jim Bowden, Rob Dibble, Jim Duquette, Kevin Kennedy, Jeff Nelson, Rico Petrocelli, Mitch Williams and others.

MLB Network Radio also airs MLB Network television programming including *MLB Tonight*, the network's live nightly studio show featuring live game look-ins and analysis by Harold Reynolds, Al Leiter, Barry Larkin, Mitch Williams, Bill Ripken, Dan Plesac and others.

For more information, please visit [www.xmradio.com/mlb](http://www.xmradio.com/mlb).

### **About SIRIUS XM Radio**

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and*

*services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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