

April 7, 2010



MSNBC Launches on SIRIUS XM Radio

From 'Morning Joe' in morning drive to primetime with Olbermann, Matthews and Maddow

World-class reporting, personalities, the latest issues and news available to millions of listeners

NEW YORK, April 7 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) and MSNBC today announced that beginning April 12, SIRIUS XM will carry MSNBC, offering millions of subscribers across the country access to the channel's world-class reporting, full schedule of live news coverage, political analysis and award-winning documentary programming.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

MSNBC will air on SIRIUS channel 90 and XM channel 120.

"We welcome MSNBC's dynamic lineup of shows and hosts to SIRIUS XM," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio. "At virtually every time of day and evening, MSNBC provides compelling and entertaining commentary and news. Now millions of listeners can stay connected via SIRIUS XM to their favorite source for news, politics, and the singular personalities of MSNBC wherever they go."

"We're thrilled to have MSNBC's programming available to SIRIUS XM's millions of listeners," said Phil Griffin, President of MSNBC. "We know our viewers will appreciate the ability to take MSNBC with them when they're away from the TV, from 'Morning Joe' on the way to the office to our opinion programs on the way home to breaking news anytime."

The MSNBC channel on SIRIUS XM programming lineup includes:

- "Way Too Early" with Willie Geist (Monday - Friday, 5:00 am - 6:00 am ET)

- "Morning Joe" hosted by Joe Scarborough, Mika Brzezinski and Willie Geist (Monday - Friday, 6:00 - 9:00 am ET)

- "The Daily Rundown" with Chuck Todd and Savannah Guthrie (Monday-Friday, 9:00 - 10:00 am ET)

- MSNBC Dayside (10:00 am - 1:00 pm ET and 2:00 - 4:00 pm ET daily)
- live news and analysis

- "Andrea Mitchell Reports" (Monday - Friday, 1:00 - 2:00 pm ET)

- "The Dylan Ratigan Show" (Monday - Friday, 4:00 pm - 5:00 pm ET)

- "Hardball with Chris Matthews" (Monday - Friday, 5:00 - 6:00 pm ET)

- "The Ed Show" with Ed Schultz (Monday - Friday, 6:00 - 7:00 pm ET)

- "Countdown with Keith Olbermann" (Monday - Friday, 8:00 - 9:00 pm ET)

- "The Rachel Maddow Show" (Monday - Friday, 9:00 - 10:00 pm ET)

For more information visit www.sirius.com, www.xmradio.com and www.msnbc.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat

entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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ABOUT MSNBC

Built on the worldwide resources of NBC News, MSNBC defines news for the next generation with world-class reporting and a full schedule of live news coverage, political analysis and award-winning documentary programming -- 24 hours a day, seven days a

week. MSNBC's home on the Internet is msnbc.com.

SOURCE SIRIUS XM Radio