

## Coach K Hosts Special National Championship Edition of his SIRIUS XM Radio Show Wednesday Night

Exclusive show "Basketball and Beyond with Coach K" airs tomorrow, April 7 (8:00 pm ET)

## Program can be heard nationwide on Mad Dog Radio, SIRIUS channel 123 and XM channel 144

NEW YORK, April 6 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that legendary college basketball coach Mike Krzyzewski, head coach of the 2010 National Champion Duke Blue Devils, will host his show *Basketball and Beyond with Coach K* tomorrow, April 7 (8:00 pm ET), on Mad Dog Radio, SIRIUS channel 123 and XM channel 144.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO)

Coach K and the Blue Devils won their fourth NCAA Championship Monday night with a thrilling 61-59 victory over the Butler Bulldogs in Indianapolis. Monday's game was Krzyzewski's 868th career win as a coach and his 795th victory in his 30th year at Duke.

On Wednesday's show, Coach K and co-hostDave Sims look back at one of the most exciting college basketball title games in recent memory, the performances of both teams, and the future of his players, both those who will be returning to Durham for another season and those who will be graduating.

*Basketball and Beyond with Coach K* is available to listeners nationwide Wednesday night at 8:00 pm ET on Mad Dog Radio, SIRIUS channel 123 and XM channel 144.

The show features discussions on a wide array of topical issues, covering the state of college basketball and showcasing Krzyzewski's personal perspective on principles for life on and off the court, plus interviews with a variety of special guests.

## About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercialfree music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner

of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," " are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<u>http://www.sec.gov</u>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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