

March 22, 2010



SIRIUS XM Radio To Broadcast Live 2010 FIA FORMULA ONE WORLD CHAMPIONSHIP(TM) Events Nationwide

SIRIUS XM will be the only U.S. broadcaster to air every F1™ race live

NEW YORK, March 22 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will broadcast every 2010 Formula 1™ race live, offering unmatched access to the sport to both SIRIUS and XM listeners nationwide.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM is the only U.S. broadcaster to offer live coverage of every F1™ race in 2010. The next event on the calendar is the ING Australian Grand Prix in Melbourne on Sunday, March 28 (2:00 am ET) and SIRIUS XM will carry the race live in its entirety on SIRIUS channel 127 and XM channel 242.

In addition to live coverage of each race, SIRIUS XM will offer multiple replays, giving listeners several opportunities to hear every event. The Australian Grand Prix will be rebroadcast Sunday, March 28 (7:00 am ET and 7:00 pm ET) and Monday, March 29 (7:00 am ET) on SIRIUS channel 127 and XM channel 242.

"We're in our third year of carrying Formula 1™ and we're proud to be the only broadcaster to offer U.S. fans live coverage of every race," said Scott Greenstein, SIRIUS XM's President and Chief Content Officer. "F1™ races are spectacular worldwide events, featuring the most advanced motorsports technology and many of the world's best drivers. Our listeners will not only have access to turn-by-turn action as it happens but also several race replays, giving them multiple chances to experience the excitement of each race."

SIRIUS XM's coverage will also feature the BBC 5 Live F1™ Preview Show, which will lead in to every Grand Prix race, offering listeners the latest team news and information, a recap of qualifying results, driver interviews and an in-depth look at that weekend's circuit.

The FIA FORMULA ONE WORLD CHAMPIONSHIP™ is the highest end of open wheeled motor racing. The 2010 season runs from March to November and consists of 19 Grand Prix races run on road course tracks, as well as some closed city streets circuits. The results of each race are combined to determine two annual World Championships, one for drivers and one for constructors (teams).

For more information and a schedule of upcoming F1™ races on SIRIUS XM please visit www.sirius.com/f1.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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