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BRUNSWICK

Brunswick Corporation : Brunswick Billiards Announces Partnership With Family Leisure

The Industry Leaders Team Up to Offer Consumers Top-of-the-Line Billiards Products

BRISTOL, Wis., Sept. 14, 2012 - Brunswick Billiards, a world leader in the design of billiards tables, game room furnishings and billiards equipment, has partnered with home recreation retailer Family Leisure to broaden the manufacturer's distribution channel and further strengthen its ties to homes nationwide.

"Brunswick Billiards has a rich history of connecting generations and enhancing the billiards tradition at home," said Austin Rothbard, president, Brunswick Billiards. "It is only fitting that we're teaming up with one of the largest retailers of home recreation products to continue offering customers high quality, world-class products."

"Like Brunswick Billiards, Family Leisure is dedicated to providing its customers with quality furnishings and recreational equipment that embody a rich heritage and superior craftsmanship," said Kevin Prefontaine, president, Family Leisure. "We're thrilled to develop a stronger relationship with Brunswick, and to take our current recreational offerings to an even higher level to meet our customers' evolving entertainment needs."

The Brunswick-Family Leisure partnership combines Brunswick's reputation and depth of design and craftsmanship of heirloom furniture with Family Leisure's extensive marketing expertise, brand name recognition, and strong retail network. Family Leisure plans to showcase the complete Brunswick product portfolio in five markets, including Nashville and Memphis, Tenn., Oklahoma City, Kansas City, Mo., and Indianapolis.

For more information on Brunswick Billiards, visit www.BrunswickBilliards.com, or become a pool fan on Facebook at www.facebook.com/brunswickbilliards. For additional information on Family Leisure visit www.familyleisure.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

About Family Leisure

Formerly known as J&J Distributing Company and later Watson's, Family Leisure began in 1967 as a vending machine distributor based out of Cincinnati and has since grown to become one of the market leaders in the distribution of pool tables, spas, above ground pools, patio furniture, game tables, poker tables and more. Since 1969, Family Leisure has opened 12 stores in Indianapolis, Nashville, Memphis, Kansas City, Dayton, Louisville, St. Louis, Grand Rapids, Little Rock and San Antonio as well as helped affiliated stores open in Flint, Michigan, Rochester, New York, and Columbus, Ohio.

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