

COMPANY OVERVIEW

Chanticleer Holdings was formed and went public in June 2005 as a BDC (investment company) led by CEO Mike Pruitt and two financial analysts, all graduates of Coastal Carolina University. (*The Chanticleers ... the inspiration behind our company name.*)

In the early days as a BDC, we made an investment in the parent company of the Hooters restaurant chain (HOA). With the subsequent death of the founder, Chanticleer acquired the company with two private equity partners. Upon closing this transaction, Chanticleer converted to an operating holding company focused on the restaurant sector. In 2012, Chanticleer completed a secondary offering to begin our expansion, initially with the Hooters brand before diversifying into the fast-casual burger category that today is our biggest revenue and growth engine.

In 2017, we changed our Nasdaq symbol to BURG to reflect this focus.

Better Burgers – Accelerating Growth & Profitability

EQUITY SNAPSHOT

(As of 3/11/2018)

Share Price

NASDAQ: BURG – \$3.60

52-Week Range

\$.1.81 – \$6.89

Shares Outstanding

3 million

Market Capitalization

\$11 million (approx)

Average Volume

418,200 shares

Little
Big Burger



MANAGEMENT TEAM

Michael Pruitt – CEO / President

Eric Lederer – CFO

Mark Roberson – COO

Rich Adams – President ARB

Contact: Jason Assad

Dir. Of Corporate Communications

678-570-6791

ja@chanticleerholdings.com

KEY INVESTMENT HIGHLIGHTS

- Multiple nationally recognized restaurant brands
- Experienced and proven management team and board of directors
- High insider / friends and family ownership (approx. 35%)
- Large highly opportunistic market opportunity
- \$10.9M market value with 2017 Revenue of \$43M with corporate G&A at multi-year historical low
- Numerous recent M&A transactions in space
- Company at growth inflection point and gaining scale