

April 15, 2019



VITALIBIS™

Vitalibis Launches New Signature 600 Premium CBD Hemp Oil

Full Spectrum, Phytocannabinoid Rich Hemp Oil Contains Approximately 600mg of Naturally Occurring CBD Per Bottle & Now Available for Retail Purchase

LAS VEGAS, April 15, 2019 (GLOBE NEWSWIRE) -- [Vitalibis, Inc. \(OTCQB: VCBD\)](#), a technology based formulator of premium hemp-based cannabidiol (CBD) wellness products, has launched its new premium [Vitalibis Signature 600](#) CBD hemp oil now available for purchase on the company's direct to consumer website: www.vitalibis.com.

The Vitalibis Signature 600 is a premium [full spectrum, phytocannabinoid rich](#) hemp oil blended with organic Medium Chain Triglycerides from coconut oil. The product contains approximately 600mg of naturally occurring cannabidiol (CBD), as well as other natural cannabinoids and terpenes, per bottle.

Vitalibis Signature 600 retails for \$88.00 per bottle before Ambassador discounts. Orders placed prior to April 19th will receive \$10 off and free shipping using the discount code **Sig600**.

Vitalibis Signature 600 premium hemp oil is now available on www.Vitalibis.com, leveraging the company's "one brand, multi-channel" strategy. This encompasses social media and influencer marketing through the company's Ambassador Program, as well as potential future placement in retail stores and on infomercials.

"Vitalibis differentiates itself from the majority of competing products in a number of important ways," explained Steven Raack, CEO and Co-Founder of Vitalibis. "First, the process through which we extract the hemp oil. Unlike the industry standard of extracting oil using harsh industrial solvents and carbon dioxide, Vitalibis uses a patent-pending extraction technology leveraging precise bursts of heat, resulting in a higher quality, better tasting full spectrum oil, which retains several key beneficial elements of the hemp plant, including phytocannabinoids, terpenes, fatty acids, flavonoids and more," continued Raack.

"Another key differentiating factor for us is that we use a blend of premium hemp strains grown in Colorado, working each batch through independent, third-party testing labs to validate the product's potency, safety and efficacy. Our protocols test for cannabinoids, heavy metals, pesticides and microbial elements to ensure a high level of product quality, where the oil is later filled at a certified GMP (Good Manufacturing Practices) facility," said Raack.

"Our thorough, high-quality approach to hemp oil requires a lot of hard work, though we know it's a difference that consumers value. We never cut corners on quality, safety or efficacy. We don't use [CBD isolate](#) like many brands, nor do we modify our oil with synthetic flavors, or anything else for that matter. I view Vitalibis as an industry thought leader and we lead by example – our products are as nature intended – a difference our valued customers and brand Ambassadors recognize immediately," concluded Raack.

About Vitalibis, Inc.

Vitalibis (OTCQB: VCBD) is a socially conscious brand focused on people, products and the planet. We are a technology based formulator of premium, full spectrum phytocannabinoid rich hemp products with naturally occurring cannabidiol (CBD), along with safe personal care and nutritional products. Our Ambassador program combines the best elements of social selling, ecommerce and affiliate marketing into one innovative program - empowering our people and social mission driven ecosystem. For additional information, please visit www.vitalibis.com.

Forward Looking Statements

This news release includes forward-looking statements that reflect Vitalibis Inc. current expectations about its future results, performance, prospects and opportunities. Vitalibis, Inc. has tried to identify these forward-looking statements by using words and phrases such as "may", "will", "expects", "anticipates", "believes", "intends", "estimates", "should", "typical", "we are confident" or similar expressions. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks, uncertainties and

other factors that could cause the Company's actual results, performance, prospects of opportunities for the remainder of 2019 and beyond to differ materially from those expressed in, or implied by, these forward-looking statements.

Investor Contact:

Chris Tyson
Managing Director
MZ Group - MZ North America
949-491-8235
VCBD@mzgroup.us
www.mzgroup.us

A photo accompanying this announcement is available at
<https://www.globenewswire.com/NewsRoom/AttachmentNg/8125ed38-b637-466c-a83a-b5fe9604cae9>



Source: Vitalibis Inc.