

June 15, 2016



Natural Health Trends Announces Two New Branch Office Openings in China

LOS ANGELES, June 15, 2016 (GLOBE NEWSWIRE) -- Natural Health Trends Corp. (NASDAQ:NHTC), a leading direct-selling and e-commerce company that markets premium quality personal care, wellness and "quality of life" products under the NHT Global brand, today announced that in late June, the Company's China subsidiary, NHT Global (China) Commodities Co., Ltd., will open two new branch offices in the Chinese cities of Suzhou and Hangzhou with grand opening ceremonies being held on June 17th and 18th, respectively. The Company's new offices will support demand for NHT Global products among its Chinese consumer base in two of its fastest growing markets in China.

The two new branch offices are staffed and operated by the Company and will expand on its existing network of seven branch offices in China. In addition, the Company supports seventeen Healthy Lifestyle Centers throughout China, which are operated directly by the Company's members.

"We are very pleased with the expansion of our physical presence in China," commented Chris Sharnng, President of Natural Health Trends Corp. "Our goal with the two new office openings is to deepen our roots in China, enhance our services and continue to support new product introductions in this growing market."

About Natural Health Trends Corp.

Natural Health Trends Corp. (NASDAQ:NHTC) is an international direct-selling and e-commerce company operating through its subsidiaries throughout Asia, North America, and Europe. The Company markets premium quality personal care products under the NHT Global brand. Additional information can be found on the Company's website at www.naturalhealthtrends.com.

CONTACTS:

Company Contact:
Scott Davidson
Senior Vice President and Chief Financial Officer
Natural Health Trends Corp.
Tel: 310-541-0888

scott.davidson@nhtglobal.com

Investors:

Addo Communications

Tel: 310-829-5400

investor.relations@nhtglobal.com



Source: Natural Health Trends Corp.