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Natural Health Trends Announces the Grand Opening of Its First Healthy Lifestyle Center Plus

LOS ANGELES, Nov. 20, 2015 (GLOBE NEWSWIRE) -- Natural Health Trends Corp. (NASDAQ:NHTC), a leading direct-selling company that markets premium quality personal care, wellness and "quality of life" products under the NHT Global brand, today announced the grand opening of its first Healthy Lifestyle Center Plus ("HLC Plus") in North America in Monterey Park, California. The HLC Plus will serve as a tangible retail space designed to provide current and prospective members with the opportunity to personally experience the complete NHT Global product offering.

"Similar to our 14 existing Healthy Lifestyle Centers already up and running in China, this brick-and-mortar presence will allow our members and others in the community to obtain comprehensive product information from our knowledgeable staff and come in contact with our products and brand first hand," commented Chris Sharng, President of Natural Health Trends Corp. "The opening of our first HLC Plus in North America will help address our members' needs through real-time product fulfillment and customer support and provide our leaders in Southern California with a venue to host product training sessions and present the NHT Global business opportunity. We are excited about this new physical presence in North America and are on track for a second location in Vancouver in spring of 2016."

About Natural Health Trends Corp.

Natural Health Trends Corp. (NASDAQ:NHTC) is an international direct-selling and e-commerce company operating through its subsidiaries throughout Asia, North America, and Europe. The Company markets premium quality personal care products under the NHT Global brand. Additional information can be found on the Company's website at www.naturalhealthtrendsCorp.com.

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