

August 1, 2013



Natural Health Trends Announces Conference Call to Discuss Second Quarter 2013 Results

**Management to Discuss Results With Shareholders and Interested
Parties at 4:30 p.m. on Tuesday, August 6, 2013**

DALLAS, Aug. 1, 2013 (GLOBE NEWSWIRE) -- Natural Health Trends Corp. (OTCQB:NHTC), a leading direct selling company that markets premium quality personal care, wellness and "quality of life" products under the [NHT Global brand](#), today announced that management will conduct a conference call to discuss its financial results for the quarter and six months ended June 30, 2013.

Details of the call are as follows:

- Date: Tuesday, August 6, 2013
- Time: 4:30 p.m. ET/3:30 p.m. CT
- Dial-in number: 1-877-941-1428 (domestic) 1-480-629-9665 (international)
- Webcast link: <http://public.viavid.com/index.php?id=105577>

A replay will be available from 7:30 p.m. ET on August 6 through 11:59 p.m. ET on August 13, by dialing 1-877-870-5176 (domestic) and 1-858-384-5517 (international) and referencing replay pin number 4633616.

About Natural Health Trends Corp.

Natural Health Trends Corp. is an international direct-selling and e-commerce company operating through its subsidiaries throughout Asia, North America, and Europe. The company markets premium quality personal care, wellness and "quality of life" products under the NHT Global brand. Additional information can be found on the company's website, www.naturalhealthtrends.com.

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Source: Natural Health Trends Corp.