

Coveo Releases New Training Portal, Developer Toolkits, and Low-code and Pro-code Tools

New tools help to enable creators - digital practitioners and developers - to overcome the unique challenges of building and maintaining relevant search technology

MONTREAL, Sept. 09, 2021 (GLOBE NEWSWIRE) -- <u>Coveo</u>, a leader in relevance platforms that transform search, recommendations, and personalization within digital experiences, today at <u>Relevance 360</u> announced a range of new tools and a new learning community to help digital practitioners and developers build relevant experiences across websites, apps, and platforms.

As every company becomes a software company, many of the people building that software -- developers -- have stepped off the sidelines to become key decision-makers within their organizations. It's important that these creators have the tools they need to innovate quickly, whether they be advanced developers coding from scratch or citizen developers starting with low or no-code.

A platform designed to enable low or no-code application configuration in combination with professional pro-code development can help drive corporate innovation to deliver business solutions. Coveo's approach to development enables technical professionals of all kinds to leverage Coveo's platform for scale and security.

"We built our platform with the challenges of relevance in mind, offering low-code configurability alongside full code access that enables developers to extend and customize," said Laurent Simoneau, Co-Founder, President and CTO at Coveo. "Our investments in developer education, documentation, and tooling ensure that every brand, regardless of technical skill, complexity, or scale, can deliver relevance with every digital interaction."

Coveo's new developer experience includes:

- A modern headless model: The Coveo model is made up of hosted, drag-and-drop search pages and a high-performance headless toolkit. The model is fully user interface framework agnostic, so developers can use the UI of their choice. And for developers who don't need full control over the appearance of their search page, there's Coveo Atomic, a default pre-built component library that's easy to customize.
- Command line interface (CLI): The Coveo CLI enables developers to push
 configuration changes from sandbox to production, allowing developers to manage
 Coveo with code and gain access to tools to help index content, design a UI, and
 troubleshoot deployments.

- Easy to use Push APIs: Coveo Push API SDKs will now be available in three mainstream languages: Python, Java, and NodeJS. New native connectors, including Adobe and Slack, have also been added.
- The Level Up training portal: Developers wanting to learn how to solve business
 problems using the Coveo Platform and become a Coveo expert can join Coveo's new
 Level Up Platform, a modern and engaging online learning environment where
 developers can upskill and earn certifications through a personalized and gamified
 experience. Developers have the flexibility to learn at their own pace, join live events
 or get hands-on experience with an expert.

Coveo's digital practitioner experience continues to include:

- A library of connectors for crawling and indexing content: make the most of 55+ prebuilt connectors to unify your content, no matter where it lives.
- One of the largest families of pre-packaged machine learning models for search, including query suggestion, automatic re-ranking, dynamic faceting, question answering, recommendations, and case classification, alongside a powerful rules engine.
- The ability to choose between a no-code, drag-and-drop UI (or a 100% customizable experience) to build a modern search UI.
- Access to a suite of reporting tools to optimize your digital experiences with data, including keyword insights, advanced search analytics, content gap analysis, and A/B testing.

"Coveo's robust network of customer support managers, line of business experts, solution architects, and more than 180 partners and System Integrators, means our customers have support throughout their entire journey with us," said Laurent Simoneau. "We believe our customers can be successful and realize true business value through this partnership."

For more information, visit <u>our developer page</u>. Sign up for a 30-day <u>free trial</u> of Coveo.

About Relevance 360 Week

Coveo Relevance 360 Week is an interactive virtual summit that connects you to the experience leaders, strategies and AI technology you need to build great experiences that get results. With 20 sessions, 4 specialized tracks and a 48-hour Hackathon happening over 3 insight-packed days, discover all the ways that applied AI can improve individual interactions and entire digital journeys. This is the premier event for DX leaders looking to deliver outstanding experiences across websites, commerce, service, and the digital workplace. Coveo Relevance 360 Week is September 8, 9 and 10th, 2021. Register here.

About Coveo

We believe that relevance is critical to winning in the new digital experience economy. Coveo is a market-leading Al-powered relevance platform. We aim to enable our customers to deliver the relevant experiences that we believe people expect in the new digital economy. Our SaaS-native, multi-tenant platform injects search, recommendations, and personalization solutions into digital experiences.

We provide solutions for ecommerce, service, website, and workplace applications. Our solutions are designed to provide tangible value to our customers by helping drive revenue growth, reduce customer support costs, increase customer satisfaction and website

engagement, and improve employee proficiency and satisfaction.

Our Al powers relevant interactions for hundreds of the world's most innovative brands and is supported by a large network of global system integrators and implementation partners.

Coveo is a trademark of Coveo Solutions Inc.

Stay up to date on the latest Coveo news and content by subscribing to the Coveo blog, and following Coveo on LinkedIn, Twitter, and YouTube.

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A photo accompanying this announcement is available at https://www.globenewswire.com/NewsRoom/AttachmentNg/b185ad99-0815-4cf4-8e96-0057dc992588



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Source: Coveo Solutions Inc.