



INNOVATION THROUGH INTELLIGENCE

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All information provided here is subject to change without notice. More information on these announcements is available on the Intel newsroom at <https://intel.ly/2EROG5u>.

For more complete information about performance and benchmark results, visit www.intel.com/benchmarks.

Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available security updates. See configuration disclosure for details. No product or component can be absolutely secure. Intel technologies may require enabled hardware, software or service activation. Your costs and results may vary.

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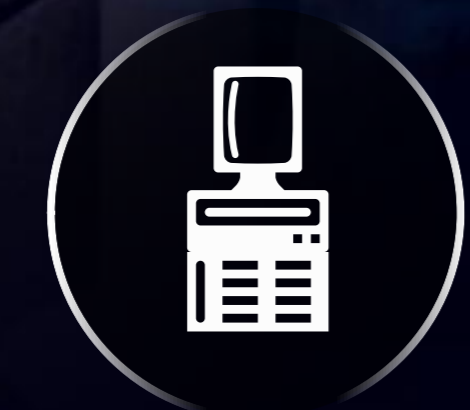


INNOVATION THROUGH INTELLIGENCE

BOB SWAN

CHIEF EXECUTIVE OFFICER

UNLEASHING THE POTENTIAL OF DATA



2019

38B

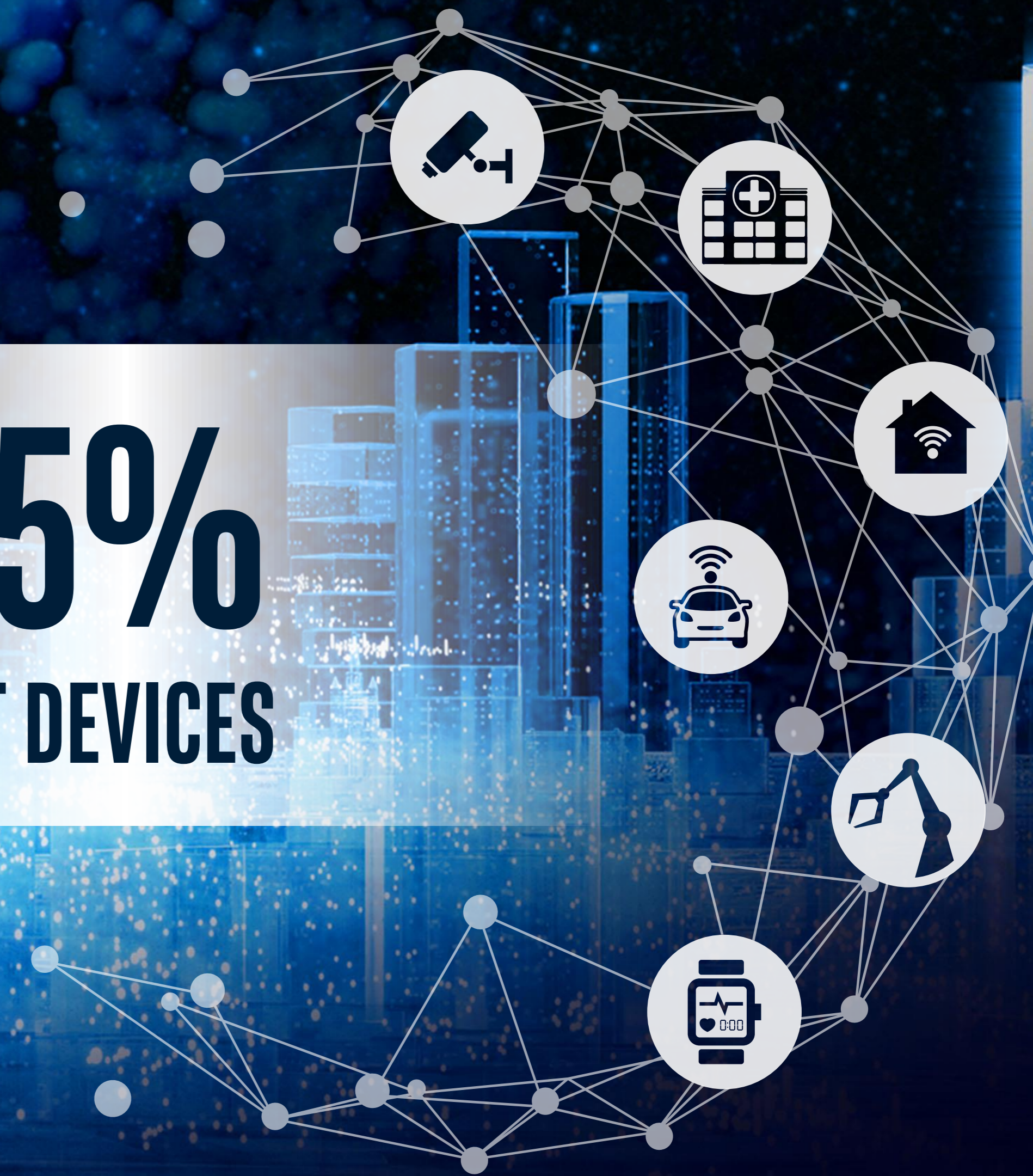
CONNECTED DEVICES

2025

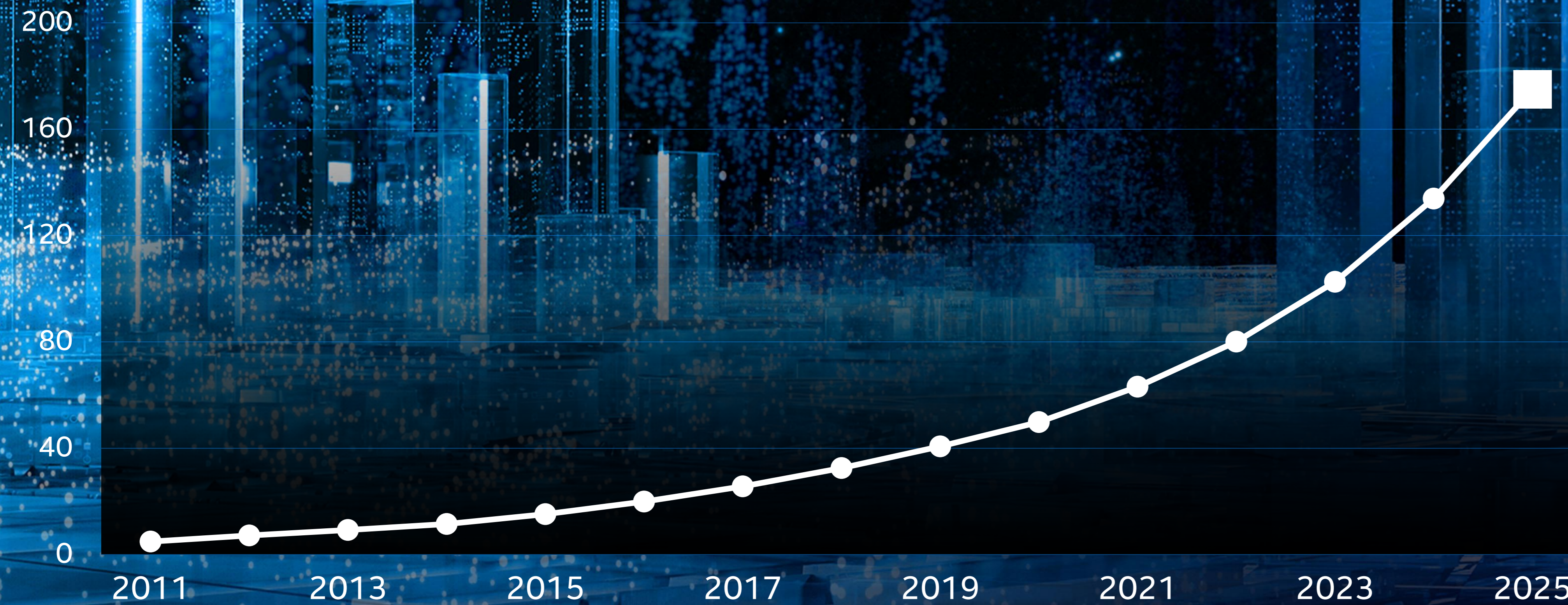
56B

CONNECTED DEVICES

75%
IOT DEVICES



EXPONENTIAL GROWTH OF DATA



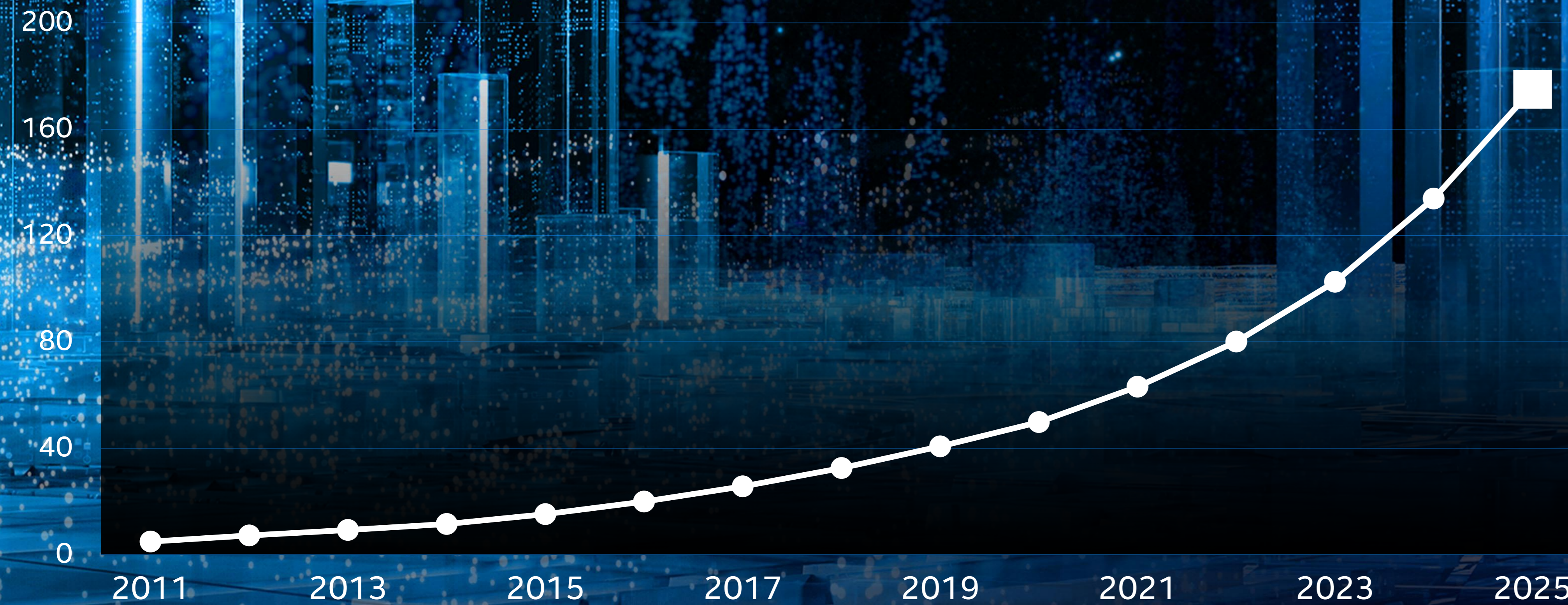
2025

175 ZB

DATA VOLUME

Source: IDC Data Age 2025, sponsored by Seagate (2018)

EXPONENTIAL GROWTH OF DATA



Source: IDC Data Age 2025, sponsored by Seagate (2018) and IDC's Revelations in the Global DataSphere (2019)

2025

500%

DATA CREATED BY
IOT DEVICES

<1%

PROCESSED BY
AI MODELS TODAY

UNLEASHING THE POTENTIAL OF DATA

The background of the entire image is a vibrant, futuristic digital cityscape. It features numerous tall, rectangular buildings of varying heights, each covered in a grid of glowing blue and purple dots, resembling data points or a digital grid. The buildings are set against a dark, starry background, with bright light trails and energy pulses emanating from various points, creating a sense of dynamic movement and high-tech activity. The overall color palette is dominated by deep blues, purples, and bright whites, giving it a sleek, modern, and high-tech aesthetic.

PROCESS EVERYTHING

This panel features an abstract digital visualization. At the center, there is a bright, multi-colored point of light from which numerous thin, glowing lines radiate outwards in all directions. The lines are primarily blue and purple, with some white highlights. The background is dark, making the glowing elements stand out prominently. The overall effect is one of intense data processing and connectivity.

STORE MORE

This panel shows a digital visualization consisting of a grid of glowing lines. The lines are arranged in a regular pattern, creating a sense of depth and structure. The colors are a mix of blue, purple, and white, with the lines appearing to glow from within. The background is dark, which emphasizes the grid's structure and the individual points of light.

MOVE FASTER

This panel depicts a bright, central burst of light, similar to a star or a data explosion. From this central point, a multitude of sharp, radiating lines extend outwards, creating a sense of rapid movement and speed. The lines are primarily blue and purple, with some white highlights. The background is dark, making the central burst and its radiating lines the focal point of the image.



5G NETWORK
TRANSFORMATION

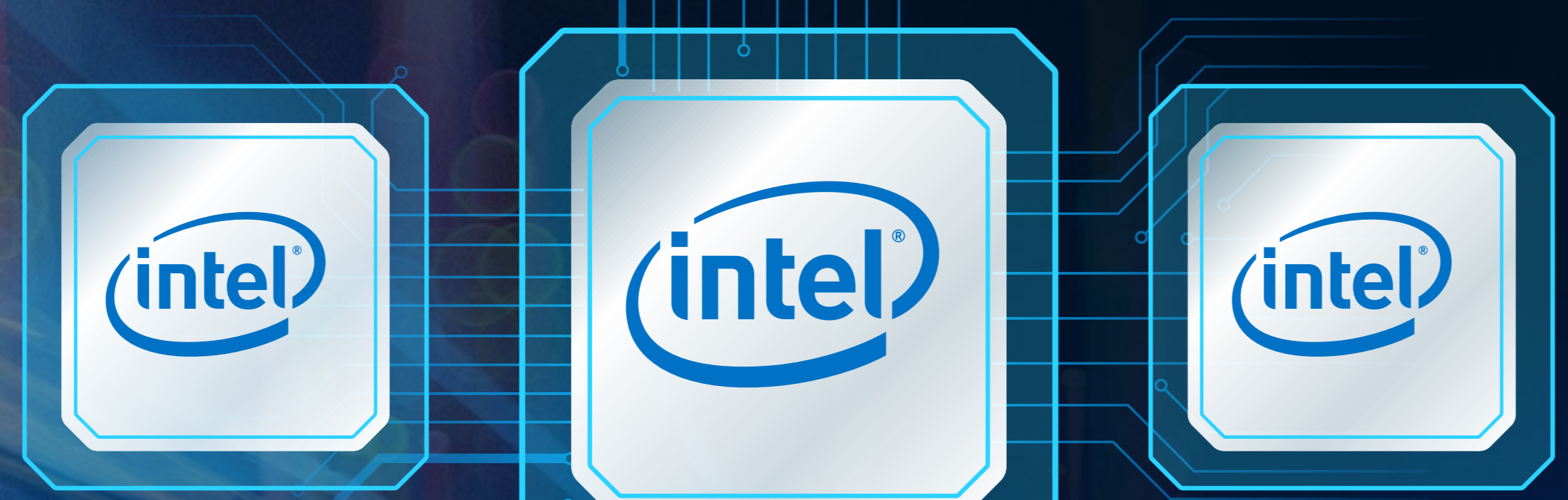


ARTIFICIAL
INTELLIGENCE



INTELLIGENT
EDGE

TECHNOLOGY INFLECTIONS



EMBEDDING INTELLIGENCE

ACROSS OUR PRODUCT PORTFOLIO



PROFOUND IMPACT OF INTELLIGENCE

WARNING
AUTONOMOUS DRIVING



**American
Red Cross**

PROFOUND IMPACT OF INTELLIGENCE



WORLD-CHANGING TECHNOLOGY
THAT ENRICHES THE LIVES
OF EVERY PERSON ON EARTH



SOCIETY



BUSINESS



PEOPLE



INNOVATION THROUGH INTELLIGENCE

NAVIN SHENOY

EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER
DATA PLATFORMS GROUP



INTELLIGENCE TRANSFORMING BUSINESS



INTELLIGENCE TRANSFORMING ENTERTAINMENT

VISUAL

VIDEO 800%

OF INTERNET TRAFFIC

CLOUD

Source: Cisco VNI Global IP Traffic Forecast, 2017–2022



INTEL AND NETFLIX TO DELIVER AV1 CODEC



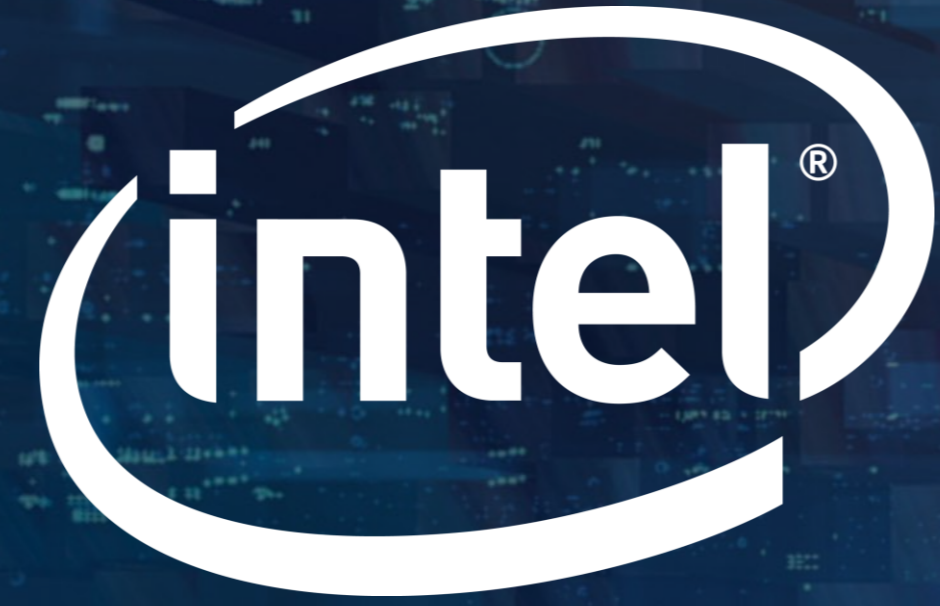


NETFLIX

ANNE AARON

DIRECTOR OF ENCODING TECHNOLOGIES





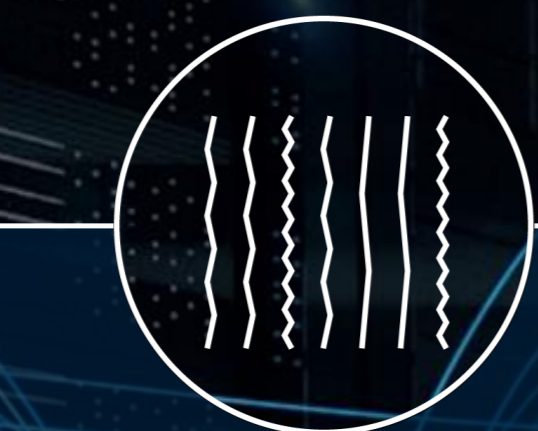
NETFLIX

A futuristic digital background with blue and white light trails, circuit patterns, and a central glowing brain-like structure composed of circuitry. The text is centered within a white rectangular frame.

AI OPPORTUNITY
>\$25B IN 2024

Source: Amalgamation of analyst data and Intel analysis.

AI COMPUTE FOR EVERY NEED FROM EDGE TO CLOUD



CPU | SCALAR



INTEL XEON
SCALABLE PROCESSOR
FAMILY



GPU | VECTOR



INTEL
DISCRETE GRAPHICS



FPGA | SPATIAL



INTEL FPGA



ASIC | MATRIX



INTEL NERVANA NNP
INTEL MOVIDIUS MYRIAD
INTEL MOBILEYE EYEQ

~\$3.5B

2019 INTEL AI REVENUE

AI COMPUTE FOR EVERY NEED FROM EDGE TO CLOUD



CPU | SCALAR



INTEL XEON
SCALABLE PROCESSOR
FAMILY



GPU | VECTOR



INTEL
DISCRETE GRAPHICS



FPGA | SPATIAL



INTEL FPGA



ASIC | MATRIX



INTEL NERVANA NNP
INTEL MOVIDIUS MYRIAD
INTEL MOBILEYE EYEQ



INTEL NERVANA NNP-1
AI INFERENCE PROCESSOR



UP TO **3.7X** COMPUTE DENSITY
VS NVIDIA T4
SYSTEM

UP TO **1.6X** BERT-BASE
THROUGHPUT
VS NVIDIA T4

Projections based on Intel internal measurements using pre-production hardware/software as of January 2020. All products, computer systems, dates, and figures are preliminary based on current expectations, and are subject to change without notice. Nvidia T4 measurements: <https://developer.nvidia.com/deep-learning-performance-training-inference> as of January 5, 2020. Batch size 8 was selected because it depicts Nvidia's best performance for comparison purposes. For more complete information about performance results, visit www.intel.ai/benchmarks.

AI COMPUTE FOR EVERY NEED FROM EDGE TO CLOUD

 habana



INTELLIGENCE FOUNDATION





INTEL® XEON® SCALABLE PROCESSORS

2017

1ST GEN
AVX-512

**FIRST BUILT-IN AI
ACCELERATION**



INTEL® XEON® SCALABLE PROCESSORS

2017

1ST GEN
AVX-512

**FIRST BUILT-IN AI
ACCELERATION**

2019

2ND GEN

INTEL® DEEP LEARNING BOOST

UP TO **30X** IMPROVEMENT IN AI
INFERENCE PERFORMANCE

**FASTEST RAMPING
XEON PROCESSOR
IN HISTORY**

Up to 30X AI performance improvement with Intel® Deep Learning Boost (Intel DL Boost) compared to Intel Xeon Platinum processor (April 2019). See configuration disclosure for details. No product or component can be absolutely secure. For more complete information about performance and benchmark results, visit www.intel.com/benchmarks.



INTEL® XEON® SCALABLE PROCESSORS

2017

1ST GEN
AVX-512

**FIRST BUILT-IN AI
ACCELERATION**

2019

2ND GEN
INTEL® DEEP LEARNING BOOST

UP TO **30X** IMPROVEMENT IN AI
INFERENCE PERFORMANCE

2020

3RD GEN
INTEL® DL BOOST EXTENSIONS

UP TO **60%** INCREASE IN AI
TRAINING PERFORMANCE

Up to 14X AI performance improvement with Intel® Deep Learning Boost (Intel DL Boost) compared to Intel Xeon Platinum processor (April 2019). See configuration disclosure for details. Up to 60% performance improvement with Intel® Deep Learning Boost (Intel DL Boost) is a projection based on Intel internal measurements using pre-production hardware/software as of December 2019. All products, computer systems, dates, and figures are preliminary based on current expectations, and are subject to change without notice. No product or component can be absolutely secure. For more complete information about performance and benchmark results, visit www.intel.com/benchmarks.



TOKYO 2020



WORLDWIDE PARTNER



JAN 8 2019
**INTEL AND ALIBABA
BRING AI-POWERED
3D ATHLETE-TRACKING
TECHNOLOGY TO
TOKYO OLYMPICS**

Forbes



TOKYO 2020



WORLDWIDE PARTNER



JAN 7 2019
**INTEL DEVELOPING
3D ATHLETE TRACKING
FOR TOKYO
2020 OLYMPICS**



3D ATHLETE TRACKING

100 METRE

AND OTHER SPRINT EVENTS



TOKYO 2020



WORLDWIDE PARTNER





73%

R-8

INTELLIGENCE TRANSFORMING HUMAN PERFORMANCE



ASHTON EATON

TWO-TIME OLYMPIC
DECATHLON GOLD MEDALIST

73%

92%

42.8947

52.3871

55.2741

DATA_01
BASE_01 - 78 K
U - 09 - A7 - 675 - 8943

Q3 - 874 - 2663
Q9 - JA 3
889.1 - A5

28.392

29.993

35.627

The background features a dynamic, futuristic sports arena. The scene is filled with glowing blue and red lines, suggesting data or energy. The arena's structure is visible, with bright lights and a large crowd of spectators. The overall atmosphere is high-tech and energetic.

INTELLIGENCE TRANSFORMING SPORTS EXPERIENCE



JAMES CARWANA

VICE PRESIDENT, INTEL CAPITAL
GENERAL MANAGER, INTEL SPORTS



FAN DEMAND

FREEDOM TO CHOOSE YOUR PERSPECTIVE

SEE ANYTIME, ANYWHERE, ON ANY DEVICE

CREATE AND SHARE PERSONALIZED STORY





IMMERSIVE MEDIA EXPERIENCES THROUGH VOLUMETRIC VIDEO



2017

SPEED

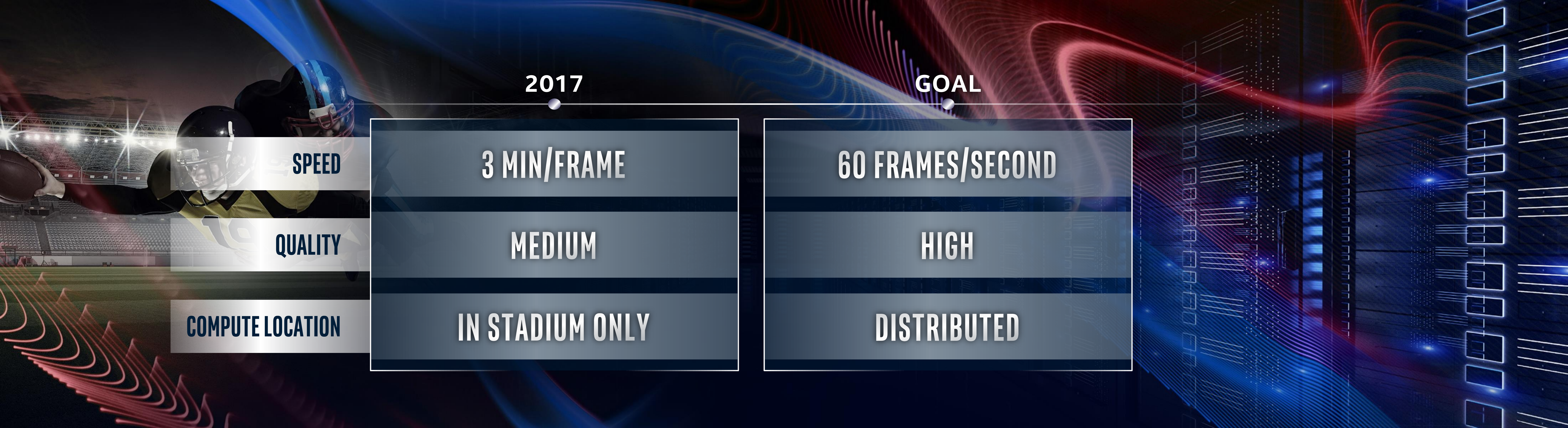
3 MIN/FRAME

QUALITY

MEDIUM

COMPUTE LOCATION

IN STADIUM ONLY



2017

GOAL

SPEED

3 MIN/FRAME

60 FRAMES/SECOND

QUALITY

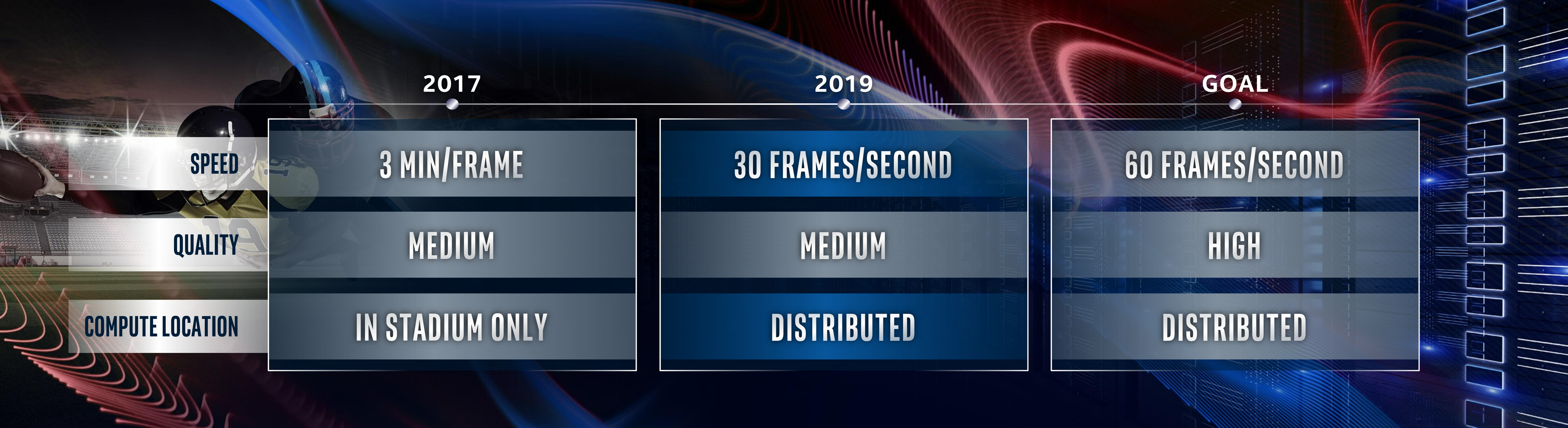
MEDIUM

HIGH

COMPUTE LOCATION

IN STADIUM ONLY

DISTRIBUTED



2017

2019

GOAL

SPEED

3 MIN/FRAME

30 FRAMES/SECOND

60 FRAMES/SECOND

QUALITY

MEDIUM

MEDIUM

HIGH

COMPUTE LOCATION

IN STADIUM ONLY

DISTRIBUTED

DISTRIBUTED



**NEAR REAL-TIME HIGH QUALITY
STREAMING VOLUMETRIC VIDEO COMING SOON**



INNOVATION THROUGH INTELLIGENCE

GREGORY BRYANT

EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER
CLIENT COMPUTING GROUP



INTELLIGENT PLATFORMS

THAT POWER EVERY PERSON'S
GREATEST CONTRIBUTION



PROJECT ATHENA

A MULTI YEAR
INNOVATION PROGRAM

**INCREDIBLE PERFORMANCE
AND RESPONSIVENESS**

INSTANT RESUME

**BATTERY LIFE
FOR THE REAL WORLD**

FOCUS

**ALWAYS
READY**

ADAPTABLE

LIGHTNING FAST CONNECTIVITY

**INTELLIGENCE BUILT INTO
ALL LEVELS OF THE PLATFORM**

**INNOVATIVE AND ENGAGING
FORM FACTORS**



~50
NEW DEVICES IN 2020





PROJECT ATHENA BASED CHROME DESIGNS LAUNCHING TODAY





ADVANCING PC EXPERIENCES FROM THE INSIDE OUT



EXPANDING CONNECTIVITY





NEW PROJECT ATHENA DUAL SCREEN SPECIFICATION



CHRISTIAN TEISMANN

PRESIDENT

COMMERCIAL PC AND SMART DEVICE BUSINESS

LenovoTM

ThinkPad X1 FOLD
THE WORLD'S FIRST
FOLDABLE PC

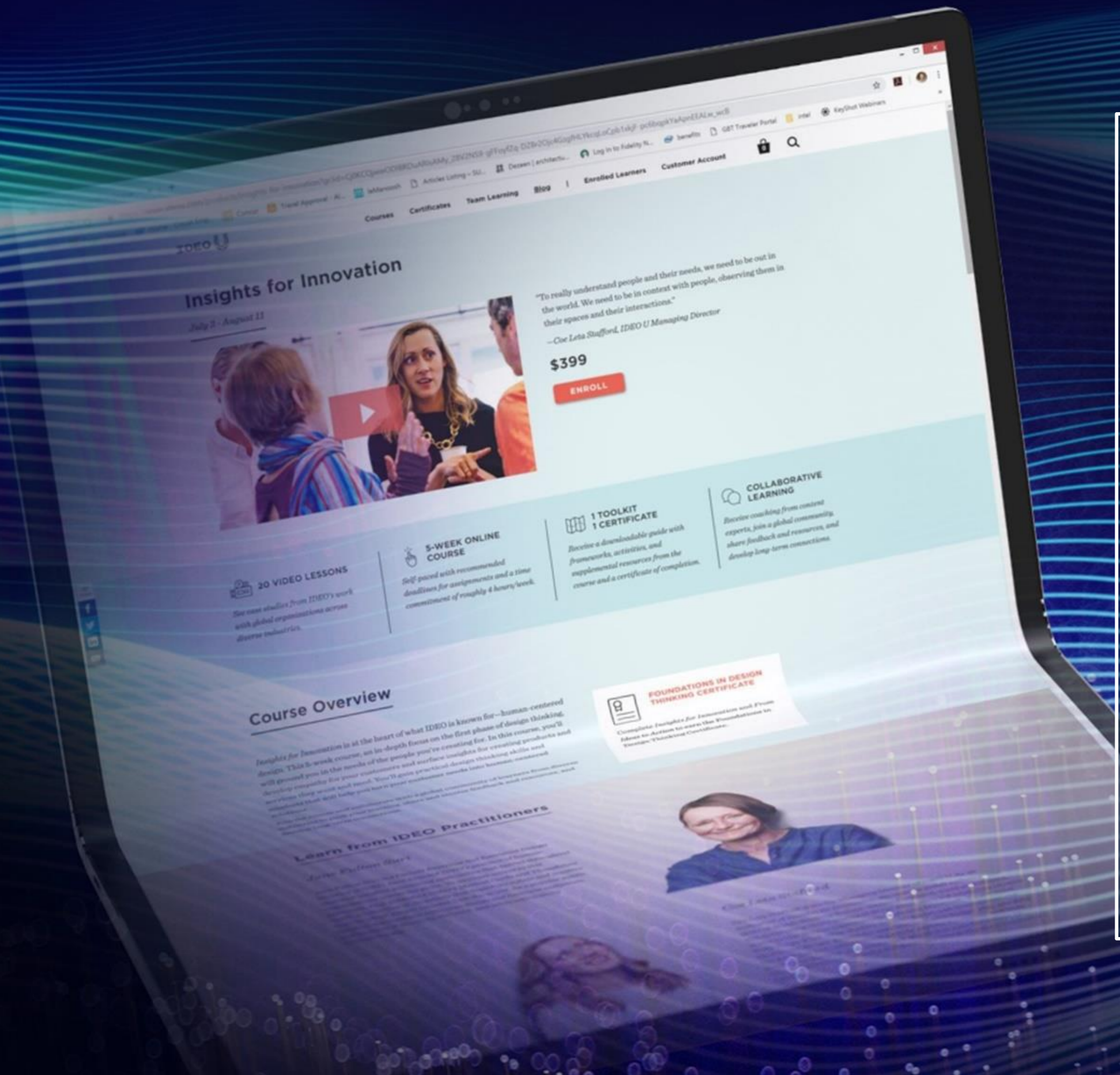




* Devices shown are illustrative of concept designs and are not currently available for purchase

A NEW CATEGORY OF FOLDABLES

“HORSESHOE BEND”





**ACCELERATING INNOVATION
AT THE CPU LEVEL**



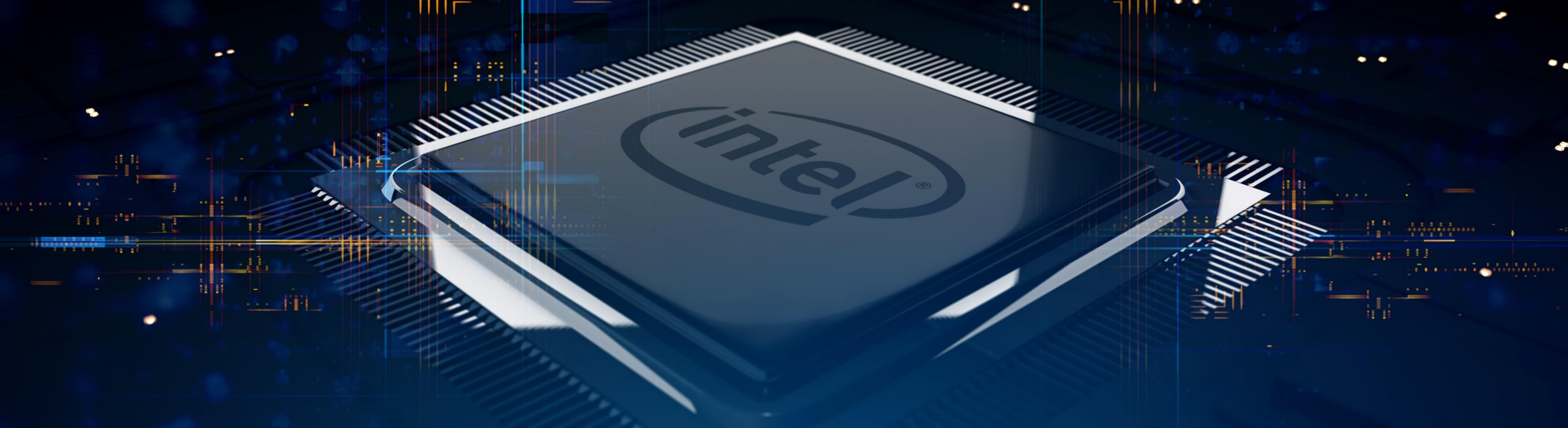
Adobe

JASON LEVINE

PRINCIPAL WORLDWIDE EVANGELIST FOR ADOBE



**INFUSING INTELLIGENCE
IN COMPUTING**





TIGER LAKE
MOBILITY REDEFINED



LISA PEARCE

VICE PRESIDENT OF INTEL ARCHITECTURE, GRAPHICS AND SOFTWARE



TIGER LAKE

MOBILITY REDEFINED

HUGE LEAP IN GRAPHICS PERFORMANCE
WITH NEW Xe GRAPHICS ARCHITECTURE

4X THE THROUGHPUT OF USB3
WITH NEW INTEGRATED THUNDERBOLT 4

TIGER LAKE

MOBILITY REDEFINED

DOUBLE DIGIT PERFORMANCE GEN ON GEN
WITH NEW 10NM+ CPU CORE ARCHITECTURE

MASSIVE AI PERFORMANCE IMPROVEMENT

Based on Intel testing and configurations. For more complete information about performance and benchmark results, visit intel.com/benchmarks.

NEW Xe GRAPHICS ARCHITECTURE

POWERFUL MEDIA AND DISPLAY ENGINES

DG1

INTEL'S FIRST DISCRETE GPU
FOR THE CLIENT

DESIGNED FOR POWER OPTIMIZED PLATFORMS

CONTENT CREATION AND GAMING OPTIMIZED

DG1

INTEL'S FIRST DISCRETE GPU
FOR THE CLIENT



TIGER LAKE & DG1
COMING 2020



INNOVATION THROUGH INTELLIGENCE