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BRUNSWICK®

Freedom Boat Club Expands its Presence in Australia Announcing Three Upcoming New Locations and its First Franchise Operator

SYDNEY – April 5, 2023 – Freedom Boat Club, a Brunswick Corporation (NYSE: BC) business and the world's largest boat club, announced today the planned opening of three new locations in Australia at Bobbin Head, Pittwater, and Lake Macquarie. These new locations will provide direct access to picturesque waterways north of Sydney. Together with the previously announced company-operated location on Sydney Harbour at d'Albora's the Spit Marina, these three new locations will begin the process of quickly scaling Freedom's presence in the Asia-Pacific region, replicating its successful model in North America and Europe.

"We are thrilled to continue our growth into truly stunning and popular yet accessible boating locations in Australia," said David Kurczewski, General Manager, Shared Services Asia-Pacific. "We are confident in Darren and Nicky's ability to expand marine participation in this market with their clear passion for the on-water lifestyle, and commitment to delivering impeccable service. We look forward to our growing our partnership and supporting our members in the region."

The new clubs will be franchise locations led by Darren Vaux, Managing Director of Empire Marinas Group, president of ICOMIA and previous president of the Boating Industry Association in Australia, and Nicky Vaux, the Boat Princess and Director of the Marina Industries Association, who have more than 40 combined years of marine industry experience.

"One of our key drivers is helping people access the boating lifestyle and Freedom Boat Club is a world leader in this regard. With full member training, access to boats in incredible locations and affordable, flexible memberships Freedom really is boating reimaged," said Nicky Vaux. "As boaters ourselves it's great for us to be able to share the passion."

"Freedom Boat Club creates a new, accessible and affordable pathway to the boating lifestyle for seasoned and first-time boaters alike," said Darren Vaux. What makes the Freedom model so compelling is that members not only have access to the outstanding range of boats available through the Brunswick brands, but also access to fleets of boats in more than 380 locations worldwide."

The locations are planned to open in July 2023 with a wide selection of boats, including bowriders, ribs, center consoles and enclosed cabins, delivering members a variety of on-water experiences to suit their needs. Through Freedom's best-in-class operating model, members will have access to professional training and the ability to explore all of Broken Bay, Pittwater and Lake Macquarie, as well as any of Freedom's 380+ locations worldwide.

Membership pre-sales are currently underway and those interested in joining should visit [FreedomBoatClub.au](https://freedomboatclub.au) or email info@freedomboatclub.au for more information.

About Freedom Boat Club

Freedom Boat Club, a division of Brunswick Corporation (NYSE: BC) and headquartered in Venice, FL., is the world's oldest and largest boat club with more than 380 locations in 34 states, Canada, Europe and Australia. More information about Freedom Boat Club and membership opportunities can be found at [FreedomBoatClub.au](https://freedomboatclub.au) and franchise opportunities at FreedomBoatClubFranchise.com.

About Brunswick

Brunswick Corporation (NYSE: BC) is the global leader in marine recreation, delivering innovation that transforms experiences on the water and beyond. Our unique, technology-driven solutions are informed and inspired by deep consumer insights and powered by our belief that "Next Never Rests™". Brunswick is dedicated to industry leadership, to being the best and most trusted partner to our many customers, and to building synergies and ecosystems that enable us to challenge convention and define the future. Brunswick is home to more than 60 industry-leading brands. In the category of Marine Propulsion, these brands include, Mercury Marine, Mercury Racing and MerCruiser. Brunswick's comprehensive collection of parts, accessories, distribution, and technology brands includes Mercury Parts & Accessories, Land 'N' Sea, Lowrance, Simrad, B&G, Mastervolt, RELiON, Attwood and Whale. Our boat brands are some of the best known in the world, including Boston Whaler, Lund, Sea Ray, Bayliner, Harris Pontoons, Princecraft and Quicksilver. Our service, digital and shared-access businesses include Freedom Boat Club, Boateka and a range of financing, insurance, and extended warranty businesses. While focused primarily on the marine industry, Brunswick also successfully leverages its portfolio of advanced technologies to deliver an exceptional suite of solutions in mobile and industrial applications. Headquartered in Mettawa, IL, Brunswick has more than 18,500 employees operating in 29 countries. In 2022, Brunswick was named by Forbes as a World's Best Employer and as one of America's Most Responsible Companies by Newsweek, both for the third consecutive year. For more information, visit brunswick.com.